

# **Star Cruises Is Nine Time Winner Of TTG Asia's "Best Cruise Operator In Asia-Pacific" Award 2006.**

**13 October 2006** - Star Cruises, "The Leading Cruise Line in Asia-Pacific" announces winning the award for "Best Cruise Operator in Asia-Pacific" for a record ninth time at the TTG 17 th Annual Travel Awards 2006 held in Pattaya, Thailand on 12 October 2006. The annual award ceremony is the highlight of the travel trade calendar which honours the best in Asia's hospitality, tourism, services and travel industry.

Since its inception in 1993, Star Cruises has been at the forefront in pioneering the concept and development of cruising in the Asia-Pacific having achieved many notable 'firsts'. Over the last 13 years Star Cruises initiated the revolutionary concept of freestyle cruising which offers total flexibility and freedom for cruisers onboard. From Asia-Pacific, it has extended its reach with the recent deployment of one of its vessels, SuperStar Librato the Eastern Mediterranean, bringing Star Cruises' hallmarks of world-class standards of warm Asian hospitality and uncompromising service as well as its excellent safety standards into a new market. From the Eastern Mediterranean, SuperStar Libra will then sail to Mumbai in the continuation of bringing its magical cruises to the shores of India. Star Cruises has become a fond choice for travelers in their journey to discover the world.

The Star Cruises Group operates under the internationally recognised brands of Star Cruises, Norwegian Cruise Line, NCL America, Orient Lines and Cruise Ferries cruising to more than 200 exciting destinations and exotic islands across the globe.

"It gives us great honour and pride to receive this award this year again and for the past 8 years as we continue to passionately provide world-class cruise experiences with excellent service and safety standards in the exploration of the fascinating destinations around the world," said Mr. Chong Chee Tut, Star Cruises' Chief Operating Officer.

"We would like to say a big thank you for the continued support and efforts by TTG and other various parties that have in one way or another been associated in the course of our business and operations," he added.

Present to receive the award on behalf of Star Cruises was Mr. Michael Yeo, Assistant General Manager for Star Cruises, Singapore in a ceremony attended by members of the travel trade, media and other invited guests.

## **About Star Cruises**

Star Cruises, the third largest cruise operator in the world is a global cruise brand with a combined fleet of 20 ships with about 30,000 lower berths in service with an additional 4 ships and some 13,000 lower berths due to be delivered, cruising to destinations and islands in Asia-Pacific, North and South America, Hawaii, Caribbean, Alaska, Europe, Mediterranean, Bermuda

and the Antarctica under the Star Cruises, Norwegian Cruise Line, NCL America, Orient Lines and Cruise Ferries brands.

Star Cruises is represented in more than 20 locations worldwide with offices in Australia, China, Germany, Hong Kong, India, Indonesia, Japan, Korea, Malaysia, New Zealand, Norway, Philippines, Singapore, Sweden, Switzerland, Taiwan, Thailand, United Arab Emirates, United Kingdom and the United States of America.