

Star Cruises Announces Fleet Deployment Plans And Itinerary Highlights For 2007-2008.

10 August 2006 - Star Cruises, the Leading Cruise Line in Asia-Pacific is pleased to announce its fleet deployment plans for SuperStar Virgo, SuperStar Gemini, SuperStar Libra and Star Pisces from January 2007 till April 2008.

The ships, which make up the Asian fleet, will continue to offer a combination of new, regular and special itineraries catering to changing market needs and consumer preferences. Of significance is a second season in India and the Eastern Mediterranean in 2007-2008.

Operating in diverse regions from Hong Kong and Singapore to India and recently the Eastern Mediterranean, Star Cruises continues to provide exciting options to cruise on a choice of ships offering short and longer itineraries that cater to a broad spectrum of holiday makers be it the first-time cruiser or the seasoned cruiser, families, honeymooners and even incentive groups.

"The selection of ports of call and special itineraries planned are a reflection of our understanding of market needs and the ability to respond to those needs, thus providing more cruise options and choices catering to the evolving profiles of holiday makers", said Mr. Chong Chee Tut, Star Cruises' Chief Operating Officer.

"Recognising and understanding our customer needs have also allowed us to continually refine our onboard services and operations and thereby raising satisfaction levels of our cruise passengers", he added.

"A second season in India and the Eastern Mediterranean reaffirms our commitment and conviction of the potential of our product there where we have made significant inroads in our operations and growing the awareness of our product", added Mr. Chong.

"With the announcement of our cruise itineraries till April 2008, holiday makers will be able to plan their cruise holiday in advance and take advantage of our StarSavers (Early Bird) specials that we have launched globally and are available through our Preferred Sales Agents and their network", said Ms. Jean Teo, Star Cruises' Senior Vice President, Sales & Marketing.

SUPERSTAR VIRGO

The magnificent SuperStar Virgo with an endless array of onboard activities and high standard of service is the largest cruise ship custom-built and based in Asia offering year-round itineraries out of Singapore since 1999 to Asia's tourist hot-spots. For the 2007-2008 cruise calendar, her regular itineraries of 2, 3 and 5 nights will call at sought-after destinations in Southeast Asia such as Penang, Langkawi, Kuala Lumpur and Redang Island in Malaysia and Phuket Island, Thailand from her home-port in Singapore.

For her Wednesday sailings from Singapore, there will be 10 sailings that will call at the beautiful tropical island of Redang, Malaysia in the South China Sea. Introduced in 2006, Redang Island has proven to be a popular destination as cruises out of Singapore provide a relaxed and entertaining manner to get there.

Following strong response to her special 5 night itineraries in 2006, there will be another 4 sailings from June till September cruising the South China Sea calling at Bangkok, Ko Samui and Hua Hin in Thailand; Ho Chi Minh City, Vietnam and Redang Island, Malaysia. In October 2007, there will be one special 5 night cruise to Kuala Lumpur, Phuket Island and Langkawi Island.

SuperStar Virgo continues to enjoy the patronage of cruise enthusiasts and first-time cruisers looking for a wide variety of onboard activities that cater to various age groups.

SUPERSTAR GEMINI

From January 2007 till April 2008, the intimate and charming SuperStar Gemini the second ship to be home-ported in Singapore year-round will sail on regular and special destination-intensive cruises from Singapore to a host of exotic islands and destinations in Thailand, Malaysia, Vietnam and Hong Kong.

Between October 2006 and April 2007, she will call at Phuket and Krabi in Thailand and Kuala Lumpur, Penang and Langkawi in Malaysia.

Special South China Sea cruises will be offered from May to September 2007 calling at Kuching and Kota Kinabalu in East Malaysia; Ho Chi Minh City, Danang, Halong Bay and Nha Trang in Vietnam; Ko Samui, Bangkok as well as Hong Kong. Also included is the new island destination of Tioman on the east coast of Peninsula Malaysia.

Variouly named "Hong Kong Bound", "Singapore Bound" and "Asian Odyssey", her longer and destination-intensive cruises ranging from the 7 night to the longer 10, 11 and 21 night itineraries have proven to be popular with seasoned cruisers and the western markets. There are three 21 night "Asian Odyssey" cruises for the new season compared to two in 2006.

The "Ultimate Adventurer I and II", is a 14 night cruise that covers the highlights on both the famed Straits of Malacca and the South China Sea on the west and east coasts of Peninsula Malaysia respectively. Ports of call include Krabi, Phuket and Ko Samui in Thailand; Penang, Kuala Lumpur, Langkawi and Tioman Island in Malaysia and Ho Chi Minh City in Vietnam.

SUPERSTAR LIBRA

SuperStar Libra continues to be seasonally deployed and is currently on its inaugural season in the Eastern Mediterranean which ends in September 2006. From her home-port of Valletta, Malta she offers cruise itineraries of 7, 11, and 13 nights to destinations in Italy, Greece, Croatia, Egypt and Turkey. Embarkation for selected departures are available at Venice, Rome (Civitavecchia) and Istanbul in Turkey.

In the summer of 2007, SuperStar Libra will be deployed again to the Eastern Mediterranean

adding the new destination of Mykonos in Greece in addition to Rome, Florence (La Spezia), Venice, Naples, Messina and Olbia in Italy; Athens (Piraeus), Santorini, Corfu, Rhodes and Iraklion in Greece; Dubrovnik in Croatia; Istanbul and Izmir in Turkey and Alexandria in Egypt. She will offer 7, 8, 11 and 15 night cruises with embarkation for selected departures at Athens, Istanbul, Venice and Rome.

Following a well-received inaugural season in India in 2005-2006, SuperStar Libra will return to Mumbai in October 2006 for a second season offering more destination itineraries to exotic Goa and Lakshadweep. The new season in India will see SuperStar Libra introduce 1 night cruises from Goa in addition to those from Mumbai as well as the 2 and 3 night destination cruises to Goa and Lakshadweep from Mumbai.

STAR PISCES

Star Pisces is currently the largest cruise ship home-ported in Hong Kong offering daily overnight cruises and destination cruises on selected departure dates. Star Pisces offers a range of fantastic dining, recreation and entertainment options combined with a unique sailing experience allowing first-time cruisers to experience the Star Cruises product as well as provide overnight stays in Hong Kong. Cruises depart from Hong Kong's Ocean Terminal at night set against the magnificent skyline of Hong Kong.

Star Pisces will be joined by the SuperStar Aquarius in spring 2007 which will offer more choices for destination cruises.

In conjunction with the release of its Asian fleet cruise schedule till 2008, Star Cruises has launched international brochures in the United Kingdom, Europe, South Africa, Australasia and Asia-Pacific to cater to its widening global markets. Holiday makers are advised to contact their travel agents or log-on to www.starcrui.com for more information.

Star Cruises, a pioneer in cruising and a dominant player in Asia has built a reputation of offering holidays with a difference onboard its fleet of luxury ships. The cruise line prides itself on its warm Asian hospitality, high safety standards and world class onboard entertainment, dining and recreation options which have garnered numerous accolades including winning the "Best Cruise Operator in Asia-Pacific" award by TTG Asia for a record eighth time.

About Star Cruises

Star Cruises, the third largest cruise line in the world is a global cruise brand with a combined fleet of 22 ships in service including 2 to be delivered, with over 35,000 lower berths, cruising to destinations and islands in Asia-Pacific, North and South America, Hawai'i, Caribbean, Alaska, Europe, Mediterranean, Bermuda and the Antarctica under the Star Cruises, Norwegian Cruise Line, NCL America, Orient Lines and Cruise Ferries brands.

Star Cruises is represented in more than 20 locations world-wide with offices in Australia, China, Germany, Hong Kong, India, Indonesia, Japan, Korea, Malaysia, New Zealand, Norway, Philippines, Singapore, Sweden, Taiwan, Thailand, United Arab Emirates, United Kingdom and the United States of America.