

Added Communication Options For Guests At Sea With New GSM Mobile Services On SuperStar Virgo And Star Pisces.

2 March 2006 - Star Cruises, the Leading Cruise Line in Asia-Pacific is pleased to announce the introduction of GSM mobile services onboard its ships SuperStar Virgo and Star Pisces. The new service provides guests with an option to make and receive calls as well as send and receive text messages on their mobile phones at sea. This is in addition to the current mode of using fixed satellite telephones.

Star Cruises has introduced the new services as a result of working partnerships with two leading international telecommunications providers, Jersey Telecom of the UK and Geolink of France in providing the latest technology onboard SuperStar Virgo and Star Pisces respectively.

SuperStar Virgo currently offers regular cruises out of Singapore to Penang, Phuket, Malacca, Port Klang (Kuala Lumpur) and Redang Island as well as special cruises to destinations like Kota Kinabalu and Langkawi Island in Malaysia and Bangkok, Ko Samui and Hua Hin in Thailand. Star Pisces offers daily 1-Night cruises from Hong Kong and also special cruises to Xiamen in China and Kaoshiung, Taiwan.

“The introduction of this service is an exciting innovation for us as part of the ongoing efforts to enhance our passengers’ experience on board our ships”, said Kenny Ng, Star Cruises Vice President for IT. “It not only provides greater convenience and flexibility for our guests but also to the crew”, he added.

The GSM mobile services onboard are being offered at special rates for incoming and outgoing calls and SMS while incoming SMS are free. The new services are timely in the light of the growing popularity of cruising as a holiday option and the widespread use of handphones by travellers and holiday-makers in general. Future applications for this new technology will include 3G services.

More on SuperStar Virgo

SuperStar Virgo at 76,800-grt offers over 25 world-class food and beverage, entertainment and recreation facilities. She is ideal for all occasions and age groups with facilities that include restaurants and bars, swimming pools, Jacuzzis, saunas, an international showroom, video arcade, theatre, child care centre, library, beauty salon, games room, and many more.

More on Star Pisces

The 40,000-grt Star Pisces is the largest cruise ship in Hong Kong with a range of deluxe accommodation and an exciting array of onboard dining , entertainment and recreation options and facilities including spa, health club, salon, auditorium, karaoke pub, video arcade and child care centre.

About Star Cruises

Star Cruises, the third largest cruise line in the world is a global cruise brand with a combined fleet of 22 ships in service and due to be delivered, with about 35,000 lower berths, cruising to destinations and islands in Asia-Pacific, North and South America, Hawaii, Caribbean, Alaska, Europe, Mediterranean, Bermuda and the Antarctica under the Star Cruises, Norwegian Cruise Line, NCL America, Orient Lines and Cruise Ferries brands.

Star Cruises is represented in more than 20 locations worldwide with offices in Australia, China, Germany, Hong Kong, India, Indonesia, Japan, Korea, Malaysia, New Zealand, Philippines, Singapore, Sweden, Taiwan, Thailand, United Arab Emirates, United Kingdom and the United States of America.