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**STAR CRUISES FOUNDER TAN SRI LIM GOH TONG ANNOUNCED AS RECIPIENT OF INAUGURAL AWARD FOR "TRAVEL ENTREPRENEUR OF THE YEAR" AT TTG TRAVEL AWARDS 2005.**

**STAR CRUISES WINS AWARD FOR "BEST CRUISE OPERATOR IN ASIA-PACIFIC" FOR THE EIGHTH TIME AT TTG TRAVEL AWARDS 2005.**

Star Cruises, "*The Leading Cruise Line in Asia-Pacific*" is pleased to announce that it has won two prestigious awards at the TTG Travel Awards 2005 held in Pattaya, Thailand on 13 October 2005. The grand event was attended by members of the travel trade including key industry figures, the media and other invited guests. The TTG Travel awards presentation is an annual highlight in the travel industry calendar of events which recognises the most outstanding organisations in the travel industry within the Asia-Pacific.

The award for "*Best Cruise Operator in Asia-Pacific*" was yet again won by Star Cruises for the eighth time since first winning it in 1997.

The accolades continued with Star Cruises founder Tan Sri Lim Goh Tong being announced as the inaugural recipient for the "*Travel Entrepreneur of the Year Award*".

"I am deeply honoured to have received the "Travel Entrepreneur of the Year Award" on behalf of my father. The award is a tribute to the founder of Star Cruises for his foresight, vision and pioneering efforts in bringing about the realisation and the development of Asia-Pacific as an international cruise destination", said Tan Sri Lim Kok Thay, Chairman, President and Chief Executive Officer of Star Cruises.

"This evening is also a double joy for us as Star Cruises has won the 'Best Cruise Operator in Asia-Pacific' for the eighth time. It is certainly gratifying to know that the strategic and rigorous efforts of the cruise division's management team has propelled Star Cruises to be a globally recognised cruise player. The award is also a timely anniversary gift for Star Cruises as the company celebrates 12 years of success this month", he added.

"Winning the 'Best Cruise Operator in Asia-Pacific' award for the eighth time is something that truly reflects our commitment in providing the best possible cruise experiences to holiday-makers in Asia-Pacific", said Mr. Chong Chee-Tut, Chief Operating Officer of Star Cruises who received the award on behalf of Star Cruises.

"This success would not have been possible without the support that has been extended by those associated with us in one way or another in the course of our business and operations in the region", he went on to say.

## **ABOUT STAR CRUISES**

Star Cruises, the third largest cruise operator in the world is a global cruise brand with a fleet of 22 ships currently in operation and due to be delivered with about 35,000 lower berths, with cruises to destinations and islands in Asia-Pacific, North and South America, Hawaii, Caribbean, Alaska, Europe, Mediterranean, Bermuda and the Antarctica under the Star Cruises, Norwegian Cruise Line, NCL America, Orient Lines and Cruise Ferries brands.

Star Cruises is represented in more than 20 locations worldwide with offices in Australia, China, Germany, Hong Kong, India, Indonesia, Japan, Korea, Malaysia, New Zealand, Philippines, Singapore, Sweden, Switzerland, Taiwan, Thailand, United Arab Emirates, United Kingdom and the United States of America.

For more information on Star Cruises and NCL, please visit [www.starcruiises.com](http://www.starcruiises.com) and [www.ncl.com](http://www.ncl.com)

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