



PRESS RELEASE
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STAR CRUISES LAUNCHES NEW WEBSITE
AND NATIONAL TOLL FREE NUMBER FOR INDIA

Star Cruises *"The Leading Cruise Line in Asia-Pacific"* is pleased to announce the launch of its India website and National Toll Free number for India as part of the increased marketing efforts to generate further awareness as well as provide easier access to information on its products and services to a wider market base.

The new India website www.starcruiises.co.in offers a comprehensive range of product-related and general information to those who wish to find out more about cruising on Star Cruises ships within and outside India. Interested parties and visitors to this site will be able to access information on ***SuperStar Libra*** and ***SuperStar Virgo***, which includes items such as:

- Ship facts and facilities
- Deck Plans
- Itineraries and local rates
- Shore Excursion details
- Function Room layout plans
- Food & Beverage menu options for functions
- Safety information

In addition, the site will also feature general information on Star Cruises offices and representatives in India.

The National Toll Free number **1600 22 55 88** is a new service available to callers in India enabling them to obtain information on products and services more easily.

"The launch of these two new services are part of the ongoing efforts in providing greater convenience and ease of obtaining information about Star Cruises' products and other related

information in India”, said Ms. Jean Teo, Senior Vice President for Sales and Marketing, Asia-Pacific.

“It is also timely in view of **SuperStar Libra's** arrival and homeporting in Mumbai next month and will be of added value to both the travel trade and general consumer with the commencement of regular itineraries in October”, she added.

The new India website is the latest micro-site to be launched by Star Cruises with similar ones already in existence in Hong Kong, Taiwan and Singapore.

About Star Cruises

Star Cruises, the third largest cruise line in the world is a global cruise brand with a combined fleet of 22 ships in service and due to be delivered, with over 35,000 lower berths, cruising to destinations and islands in Asia-Pacific, North and South America, Hawaii, Caribbean, Alaska, Europe, Mediterranean, Bermuda and the Antarctica under the Star Cruises, Norwegian Cruise Line, NCL America, Orient Lines and Cruise Ferries brands.

Star Cruises is represented in more than 20 locations world-wide with offices in Australia, China, Germany, Hong Kong, India, Indonesia, Japan, Korea, Malaysia, New Zealand, Philippines, Singapore, Sweden, Taiwan, Thailand, United Arab Emirates, United Kingdom and the United States of America.

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