



PRESS RELEASE
For Immediate Release

INTERNATIONAL
19 August 2005

STAR CRUISES WINS DOUBLE AWARDS FOR "BEST PRODUCT PROMOTION-INTERNATIONAL" AND "UNIQUE PRODUCT-INTERNATIONAL" AT INDIA'S PREMIER TRAVEL TRADE SHOWS

Star Cruises, *the Leading Cruise Line in Asia-Pacific*, is pleased to announce the winning of awards for "*Best Product Promotion-International*" and "*Unique Product-International*" at the India International Travel Mart ("IITM") shows held recently in Bangalore and Chennai respectively.

This is the third time that Star Cruises has won awards in India with the previous two being "*Most Unique Product Award*" at the IITM show last year in Poona and "*Best Innovative Product*" at the Outbound Travel Mart in 2002, Bangalore.

Winning these awards in India is timely as Star Cruises prepares for the first homeporting of its cruise ship, ***SuperStar Libra***, in Mumbai in September 2005. From Mumbai, ***SuperStar Libra*** will offer regular cruises to Goa and Kadmat, Lakshadweep as well as weekend get-a-way cruises.

The 42,000-gross tonne ship measuring 216 metres long and 28 metres wide has 740 well-appointed cabins with a passenger capacity of 1,480 lower berths. Her onboard facilities include 8 restaurants and bars, 7 entertainment outlets as well as host of meeting, sports, health and recreational options.

"We are honoured by these two prestigious awards received as it is a testament of the appeal and acceptance of the Star Cruises product in the India market, which has grown tremendously in recent years. This can be attributed to a large extent to the intensive sales and marketing efforts undertaken in the various regions which is being recognised and the co-operation and support of our preferred sales agents," said Ms Jean Teo, Star Cruises' Senior Vice President, Sales & Marketing, Asia-Pacific.

“Winning these awards is further testimony to our commitment in further developing and enhancing the product to adapt to a growing and discerning market for leisure cruising,” she added.

A special ceremony was held in conjunction with the presentation of the **“Best Product Promotion-International”** award, which was received by Mr. Vijay Puthran, Senior Manager Sales for Star Cruises from the Director of IITM, Mr. Anurag Gupta

ABOUT STAR CRUISES

Star Cruises, the third largest cruise line in the world is a global cruise brand with a combined fleet of 22 ships in service and due to be delivered, with over 35,000 lower berths, cruising to destinations and islands in Asia-Pacific, North and South America, Hawaii, Caribbean, Alaska, Europe, Mediterranean, Bermuda and the Antarctica under the Star Cruises, Norwegian Cruise Line, NCL America, Orient Lines and Cruise Ferries brands.

Star Cruises is represented in more than 20 locations world-wide with offices in Australia, China, Germany, Hong Kong, India, Indonesia, Japan, Korea, Malaysia, New Zealand, Norway, Philippines, Singapore, Sweden, Taiwan, Thailand, United Arab Emirates, United Kingdom and the United States of America.



Mr. Vijay Puthran, Star Cruises' Senior Manager Sales (centre) receiving the award from Director of IITM, Mr. Anurag Gupta (left).

For editorial, please contact:

JANE POH

Corporate Communications

Tel : +603 3109 2526/2680

Fax : +603 3109 2686

e-mail : sjpoh@starcruises.com.my or corpcomm@starcruises.com.my