



PRESS RELEASE
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**STAR CRUISES WINS TTG ASIA'S "BEST CRUISE OPERATOR
IN ASIA-PACIFIC" AWARD 2004 FOR THE SEVENTH TIME.**

Star Cruises, "The Leading Cruise Line in Asia-Pacific" is pleased to announce that it has won the award for "Best Cruise Operator in Asia-Pacific" in the TTG Travel Awards 2004. This is the seventh time that Star Cruises has won the award since first winning it in 1996.

"We are indeed very pleased and honoured to have won this prestigious award for the seventh time. Winning the award, the highest honour for this category, reflects our commitment in providing world class cruise experiences in Asia – Pacific and also bears testimony to the recognition by the industry in acknowledging our continued efforts in developing and promoting cruising in the region", said Mr. Chong Chee-Tut, Chief Operating Officer of Star Cruises.

"We will continue with these efforts in providing a range of exciting cruise products and itineraries that appeal to a broad spectrum of markets in the Asia-Pacific region".

"Without a doubt, our thanks also goes out to all who have supported and are associated with us in one way or another in the course of our business and operations in the region, to our guests who sail on our ships and last but not least our dedicated staff and crew who uphold the high service standards that Star Cruises is well-known for", added Mr. Chong.

Star Cruises' Vice President for Corporate Communications, Ms. Jane Poh received the award on behalf of Star Cruises in a ceremony in Bangkok on 12 October attended by members of the travel trade, media and other invited guests.

The TTG Travel Awards is a yearly highlight in the travel trade calendar.

ABOUT STAR CRUISES

Star Cruises, the third largest cruise line in the world is a global cruise brand presently operating a combined fleet of 17 ships with over 22,000 lower berths, with cruises to destinations and islands in Asia-Pacific, North and South America, Hawaii, Caribbean, Alaska, Europe, Mediterranean, Bermuda and the Antarctica under the Star Cruises, Norwegian Cruise Line, NCL America, Orient Lines and Cruise Ferries brands.

Star Cruises is represented in more than 20 locations worldwide with offices in Australia, China, Germany, Hong Kong, India, Indonesia, Japan, Korea, Malaysia, New Zealand, Norway, Philippines, Singapore, Sweden, Switzerland, Taiwan, Thailand, United Arab Emirates, United Kingdom and the United States of America.

For more information on Star Cruises and NCL, please visit www.starcruises.com and www.ncl.com

For editorial, please contact:

JANE POH

Vice President – Corporate Communications
Tel: + (60) 3-3109 2526
Fax: + (60) 3-3109 2686
Email: sjpoh@starcruises.com.my

SURESH ABRAHAM

Assistant Manager– Public Relations
Tel: + (60) 3-3109 2103
Fax: + (60) 3-3101 1479
Email: asuresh@starcruises.com.my