



**PRESS RELEASE
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STAR CRUISES OPENS THIRD NEW SALES OFFICE IN AHMEDABAD, INDIA

Star Cruises, *The Leading Cruise Line in Asia-Pacific*, is pleased to announce the opening of its new sales office in Ahmedabad, India. This will be the third Star Cruises sales office on the Indian sub-continent over a period of 5 years following the first office in Mumbai and the second in New Delhi in January and November 1999 respectively. The company also has a Star Cruises representative based in Chennai on the southern side of the country.

The opening of the Ahmedabad premises, which commenced operations on 2nd July 2004, is another step by Star Cruises to better serve the growing popularity of the Star Cruises brand in the Indian market. The Star Cruises product appeals to a broad spectrum which includes families, honeymooners and the MICE segments. The active cruise market in India has over the years seen tremendous growth in cruisers sailing on Star Cruises ships in the Asia-Pacific.

“The new office would certainly increase our market coverage and further endorse the Star Cruises brand as a household name in the Indian market through our ongoing sales efforts and support of our travel partners ” said Ms. Jean Teo, Senior Vice President of Sales and Marketing for Asia- Pacific

“With three offices and a representative in strategic locations in India, Star Cruises has maintained its commitment to further develop the cruise potential in line with the growing presence of the Star Cruises brand in India. This ongoing commitment coupled with a longer term view will further enhance the dominance of Star Cruises in India, which continues to be a key contributor to the overall cruising segment for Star Cruises”, said Mr Chong Chee Tut, Chief Operating Officer of Star Cruises.

The address of the new Ahmedabad office is as follows:

307, Setu Complex,
Nr. Shilp Cross Road,
Off C.G. Road,
Ahmedabad, 380009,
India

Telephone: (91) 79 2640 0239

Telefax: (91) 79 2640 0238

The Ahmedabad office is headed by Assistant Sales Manager, Mr. Manvendra Singh Vaghela reporting to New Delhi.

ABOUT STAR CRUISES

Star Cruises, the third largest cruise line in the world is a global cruise brand presently operating a combined fleet of 17 ships with over 22,000 lower berths, with cruises to destinations and islands in Asia-Pacific, North and South America, Hawaii, Caribbean, Alaska, Europe, Mediterranean, Bermuda and the Antarctica under the Star Cruises, Norwegian Cruise Line, Orient Lines and Cruise Ferries brands.

Star Cruises is represented in more than 20 locations worldwide with offices in Australia, China, Germany, Hong Kong, India, Indonesia, Japan, Korea, Malaysia, New Zealand, Norway, Philippines, Singapore, Sweden, Switzerland, Taiwan, Thailand, United Arab Emirates, United Kingdom and the United States of America.

For more information on Star Cruises and NCL, please visit www.starcruses.com and www.ncl.com

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