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**PRESS RELEASE**  
**For Immediate Release**

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**International**

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**STAR CRUISES INTRODUCES THE ABACUS GLOBAL DISTRIBUTION SYSTEM  
IN THE PHILIPPINES**

Star Cruises, the Leading Cruise Line in Asia-Pacific is pleased to announce the introduction and implementation of the Abacus Global Distribution System (GDS) for its reservations. The implementation of this system is part of an ongoing process in upgrading and improving reservation procedures for both Star Cruises as well as its booking agents. The system was launched in the Philippines this month as the first market.

"We are constantly looking at ways and means where technology can be adopted to further enhance our systems to enable our operations to be conducted in a more efficient and convenient manner, especially with our trade partners which will of course ultimately benefit our passengers", said Mr. Chong Chee Tut, Star Cruises' Chief Operating Officer.

With the introduction of this system, Star Cruises' Preferred Sales Agents (PSAs) in the Philippines will now be able to make reservations directly to and receive instant confirmation via the Abacus system for cruise bookings on Star Cruises ships. Eventually Star Cruises will be accessible to all travel agents in the Philippines who use the Abacus system.

As part of a larger plan, Star Cruises has targeted for a Global Distribution System to be progressively rolled out throughout the Asia-Pacific region in phases.

**ABOUT STAR CRUISES**

Star Cruises, the third largest cruise line in the world is a global cruise brand presently operating a combined fleet of 18 ships with over 23,000 lower berths, with cruises to destinations and islands in Asia-Pacific, North and South America, Hawaii, Caribbean, Alaska, Europe, Mediterranean,

Bermuda and the Antarctica under the Star Cruises, Norwegian Cruise Line, Orient Lines and Cruise Ferries brands.

Star Cruises is represented in more than 20 locations worldwide with offices in Australia, China, Germany, Hong Kong, India, Indonesia, Japan, Korea, Malaysia, New Zealand, Norway, Philippines, Singapore, Sweden, Switzerland, Taiwan, Thailand, United Arab Emirates, United Kingdom and the United States of America. For more information on Star Cruises and NCL, please visit [www.starcruiises.com](http://www.starcruiises.com) and [www.ncl.com](http://www.ncl.com)

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