



PRESS RELEASE

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For Immediate Release

INTERNATIONAL

MAIDEN CALL TO BANGKOK BY SUPERSTAR VIRGO 28TH OCTOBER 2003

Star Cruises, "The First Global Cruise Line" and "The Leading Cruise Line in Asia-Pacific" is pleased to announce the maiden call of its world class megaship **SuperStar Virgo** to Bangkok today, 28th October 2003. The 76,800-gross tonne luxury liner arrived at the Star Cruises Terminal in Laem Chabang (Bangkok) on a 6-day/5-night cruise from Singapore this morning.

On hand to witness the maiden arrival was the Director General of the Port Authority of Thailand, Mr. Yongyot Palanitisaena. Also present were members of the port authorities, representatives from the Tourism Authority of Thailand, members of the media and travel and business associates and partners.

Today's arrival to Bangkok by **SuperStar Virgo** is one of a number of special cruises that have been planned this year with the introduction of new itineraries and destinations like Penang and Kota Kinabalu in Malaysia, Ho Chi Minh City, Vietnam and Yangon, Myanmar.

"These special cruises are part of the company's ongoing efforts to constantly develop new and exciting cruise itineraries to the many fascinating destinations in the region whilst experiencing a host of entertainment, dining and recreational facilities aboard a world-class ship" said Mr. Chong Chee Tut, Chief Operating Officer, Star Cruises.

"The maiden call to Bangkok and then onwards to the beautiful island of Koh Samui represent our concerted efforts in promoting cruises to more destinations in Thailand. Popular destinations such as these would most definitely appeal to our guests whose arrival would inevitably benefit the local business community and tourism sector" he added.

More than 1,000 members of the public and invited guests are expected to visit the ship during her stay in Laem Chabang. **SuperStar Virgo** will depart for Koh Samui on 29th October before returning to Singapore on 31st October.

MORE ON SUPERSTAR VIRGO

SuperStar Virgo, at 76,800 gross tonnes has a capacity for over 2,000 passengers with a variety of food and beverage outlets serving Japanese, Chinese, Italian, Indian, South East Asian and international cuisine. She offers world-class entertainment, recreation, sports and fitness facilities, and is ideal for all age groups. A spectacular feature is her 7-deck high atrium with back-lit glass and three elegant bubble lift elevators.



SuperStar Virgo

ABOUT STAR CRUISES

Star Cruises, the third largest cruise line in the world is a global cruise brand presently operating a combined fleet of 19 ships with over 24,000 lower berths, with cruises to destinations and islands in Asia-Pacific, North and South America, Hawaii, Caribbean, Alaska, Europe, Mediterranean, Bermuda and the Antarctica under the Star Cruises, Norwegian Cruise Line, Orient Lines & Cruise Ferries brands.

The *Pride of America* - the first of the two Project America vessels - is presently under completion at the Lloyd Werft shipyard in Germany. The 81,000-grt and 2,100 lower berth vessel is expected to commence Hawaii inter-island cruising next year with a "Best of America" theme. The second Project America vessel, which is currently sailing as Norwegian Sky will be renamed *Pride of Aloha* and will reflect a strong Hawaiian theme which will be accomplished after a refurbishment in September 2004. Both ships will sail under NCL's new US-flag brand - *NCL America*sm.

Star Cruises is represented in more than 20 locations worldwide with offices in Australia, New Zealand, China, Germany, Hong Kong, India, Indonesia, Japan, Korea, Malaysia, Norway, Philippines, Singapore, Sweden, Switzerland, Taiwan, Thailand, United Kingdom and the United States of America. For more information on Star Cruises and NCL, please visit www.starcrui-ses.com and www.ncl.com

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