



PRESS RELEASE

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INTERNATIONAL

**LARGE INCENTIVE GROUPS FROM CHINA SAIL ON SUPERSTAR VIRGO AND
SUPERSTAR LEO**

Star Cruises' megaships SuperStar Virgo and SuperStar Leo were the venue of choice for about 1,600 Chinese incentive guests over a period of a week.

About 1000 guests from the largest insurance group in China, China Life Insurance sailed on **SuperStar Virgo** on a 4-day/3-night cruise from Singapore to Langkai, Malaysia and Phuket in Thailand.

The cruise was made even more special as this was the largest group from a single Chinese company to visit Singapore in recent months.

The group was also accorded a special welcome in Singapore and in Malaysia during the cruise.

"The Lido onboard Star Cruises **SuperStar Virgo** is well equipped and can accommodate hundreds of people for conferencing and seminars. We are very impressed and satisfied with the ship's comprehensive and efficient services. The 4day/3 night cruise was successful in achieving both our business and social objectives," said a representative from the China Life Insurance.

On a similar note, several hundred members of a manufacturer of electrical appliances in China embarked **SuperStar Leo** from Hong Kong for a cruise vacation with a program itinerary that combined a celebration cocktail with an exciting onboard activity schedule.

"We are extremely pleased with our marketing efforts in China targeted at this niche segment promoting incentive cruises as more companies see our cruise ships as being

suitable venues for holding company corporate events. This also augurs well for other potential incentive groups in terms of our ability to successfully accommodate and manage groups of that size” said Mr Chong Chee Tut, Chief Operating Officer, Star Cruises.

Star Cruises has also previously accommodated large meetings and incentive groups from India and Thailand onboard its ships.

ABOUT STAR CRUISES GROUP

Star Cruises, the third largest cruise line in the world is a global cruise brand presently operating a combined fleet of 20 ships with over 26,000 lower berths, with cruises to destinations and islands in Asia-Pacific, North and South America, Hawaii, Caribbean, Alaska, Europe, Mediterranean, Bermuda and the Antarctica under the Star Cruises, Norwegian Cruise Line, Orient Lines & Cruise Ferries brands.

The *Pride of America* - the first of the two Project America vessels - is presently under completion at the Lloyd Werft shipyard in Germany. The 81,000-grt and 2,100 lower berth vessel is expected to commence Hawaii inter-island cruising next year with a "Best of America" theme. The second Project America vessel, which is currently sailing as Norwegian Sky will be renamed Pride of Aloha and will reflect a strong Hawaiian theme which will be accomplished after a refurbishment in September 2004. Both ships will sail under NCL's new US-flag brand - NCL America (sm).

Star Cruises is represented in more than 20 locations worldwide with offices in Australia, New Zealand, China, Germany, Hong Kong, India, Indonesia, Japan, Korea, Malaysia, Norway, Philippines, Singapore, Sweden, Switzerland, Taiwan, Thailand, United Kingdom and the United States of America. For more information on Star Cruises and NCL, please visit www.starcruises.com and www.ncl.com

For editorial, please contact:

MALAYSIA

JANE POH

Vice President – Corporate Communications

Tel: 603-3109 2526

Fax: 603-3109 2686

Email: sjpoh@starcruises.com.my

SURESH ABRAHAM

Assistant Manager – Public Relations

Tel: 603-3109 2103

Fax: 603-3101 1479

Email: asuresh@starcruises.com.my