



PRESS RELEASE
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STAR CRUISES CREATES HISTORY IN CHINA WITH THE DUAL ARRIVAL OF
SUPERSTAR LEO AND SUPERSTAR ARIES IN SHANGHAI

Star Cruises, “*The First Global Cruise Line*” and “*The Leading Cruise Line in Asia-Pacific*” is pleased to announce a historic moment for the cruise industry in China with the arrival of **SuperStar Leo** and **SuperStar Aries** in Shanghai, China today. This is the first time in Shanghai's maritime history that two world-class cruise liners are berthed alongside together.

SuperStar Leo and **SuperStar Aries** were successfully berthed alongside the Gao Yang Pier at “The Bund” in Shanghai where she will be showcased to the travel trade, media and local Shanghai residents for two days beginning today. **SuperStar Leo** is on a 2-night stopover while **SuperStar Aries** is on a 1-night stopover.

At today's welcome ceremony , Tan Sri Lim Kok Thay, Chairman and President & Chief Executive Officer of Star Cruises said .. “This is also the first time that Star Cruises has berthed two world-class cruise ships which are both individually unique in their own right alongside each other in Shanghai. It is the first maiden call of SuperStar Aries to Shanghai and SuperStar Leo is the largest and tallest cruise ship to berth at Gao Yang Pier”.

“Both ships arrive today with a total of 2200 passengers translating into substantial economic spin-offs as they overnight and spend on shopping, dining and sight-seeing in Shanghai” added Tan Sri Lim.

“Shanghai certainly has all the ingredients to become a cruise capital of the region given its tourism appeal, history, location, cosmopolitan outlook, affluence, to name a few, and judging from the feedback from our passengers in Singapore, Hong Kong, Japan, Korea and Thailand.”

“Towards this Star Cruises is committed to develop the cruise potential of Shanghai and China and will be announcing four scheduled cruises to Shanghai from Hong Kong in 2003 which are specially planned to promote cruising to Shanghai” said Tan Sri Lim.

“**SuperStar Leo**’s cruising up the Huangpu River is itself a significant maritime milestone for Star Cruises. In berthing the 76,800-tonne SuperStar Leo at the Gao Yang Pier, Star Cruises conducted many simulation studies in its USD5 million internationally recognised Star Cruises Ship Simulator facility located in Port Klang, Malaysia in order to time the tide levels of the Huangpu River, clearance of the Yangpu Bridge utilising the superior skills of our Scandinavian Captains and officers.”

SuperStar Leo is “*The First and Largest Megaship in Asia-Pacific*” with a sizzling array of modern and luxurious amenities while the **SuperStar Aries** – which is rated as “The Best Cruise Ship in The World in 1997” by the Berlitz Complete Guide to Cruising and Cruise Ships - is the epitome of a cruise ship that has the classic characteristics of the glorious ocean voyagers with elegant styling, luxury, particularly spacious cabins and decidedly laid-back charms.

“These contrasting characteristics highlight Star Cruises’ fleet-wide flexibility and depth in terms of offering a variety of sizes and onboard experience for both first-time and experienced cruisers. We are pleased to be able to showcase two of our cruise ships for the Chinese market where plans are in the pipeline for **SuperStar Leo** to commence four scheduled cruises in 2003 to Shanghai from Hong Kong.”

“It is indeed an opportune time as their arrival in Shanghai are in support of and coincide with the China International Travel Mart 2002 (CITM 2002) which opens tomorrow,” commented Tan Sri Lim.

MORE ON SUPERSTAR LEO

SuperStar Leo is the largest and first-purpose-built ship for Asian cruising. She was designed and built in Meyer Werft, Papenburg, Germany at a cost of approximately USD360 million and arrived in Singapore in 1998. She was repositioned to Hong Kong in 1999 following the arrival of her twin sister ship – **SuperStar Virgo** in Singapore in 1999 – where she commenced Hong Kong-South China Sea cruises to destinations and islands in China and Vietnam. In China, **SuperStar Leo** has sailed to Xiamen, Haikou, Hainan Island, Zhangjiang, Sanya and Shanghai at one time or another during her various cruise seasons since 1998.

At 76,800 gross tonnes, 268m in length and 32.2m in width, she is a dazzling world-class cruise ship with 1,000 cabins and a maximum capacity for 2,800 passengers excluding crew with over 25 food and beverage, entertainment and recreation facilities. **SuperStar Leo's** cruise package includes up to six meals a day in the main restaurants, usage of entertainment and recreation facilities. She is able to cater to wide spectrum of the market including families, young adults, honeymooners and business groups. **SuperStar Leo** is also a triple winner of the 1999 ShipPax awards for her outstanding saloon, sundeck and cabins.

MORE ON SUPERSTAR ARIES

SuperStar Aries at 37,301 gross tonnes, 199m in length and 28.5m has 339 cabins with a lower berth capacity for 980 passengers. **SuperStar Aries** offers world-class food and beverage, entertainment and recreation facilities including a Chinese and international restaurants, bars, lounges, an outdoor swimming pool, spacious sun decks, hair salon, library, internet, karaoke and indoor and outdoor games. She also features the Chiva Spa and Health Centre replete with an indoor swimming pool, solarium for indoor tanning, relaxation room, spa, massage and reflexology services and a fully-equipped gymnasium for a full range of cardiovascular workouts.



SuperStar Leo clearing the Yangpu Bridge



SuperStar Leo and SuperStar Aries alongside the Gao Yang Pier in Shanghai

ABOUT STAR CRUISES

Star Cruises is the fourth largest cruise line in the world presently operating a combined fleet of 19 ships with over 24,000 lower berths, with cruises to destinations and islands in Asia-Pacific, North and South America, Hawaii, Caribbean, Alaska, Europe, Mediterranean, Bermuda and Antarctica under the Star Cruises, Norwegian Cruise Line, Orient Lines and Cruise Ferries brands. By end 2002, with the delivery of Norwegian Dawn, Star Cruises will have over 26,000 lower berths. Star Cruises is represented in more than 20 locations worldwide with offices in Australia, New Zealand, China, Germany, Hong Kong, India, Indonesia, Japan, Korea, Malaysia, Norway, Philippines, Singapore, Sweden, Switzerland, Taiwan, Thailand, United Kingdom and the United States of America. For more information on Star Cruises and NCL, please visit www.starcruiises.com and www.ncl.com

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