



PRESS RELEASE
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INTERNATIONAL

STAR CRUISES WINS "BEST INNOVATIVE PRODUCT"
AT THE OUTBOUND TRAVEL MART IN MUMBAI, INDIA

Star Cruises, "The First Global Cruise Line" and "The Leading Cruise Line in Asia-Pacific" is pleased to announce that it has won the "Best Innovative Product" at the Outbound Travel Mart held in Mumbai, India from 8-10 March 2002.

The three-day fair was officiated by the Deputy Chief Minister of Maharashtra, Mr. Chaggan Bhujbhal and saw the participation of various tourism organisations, airlines and travel agencies representing a wide cross-section of outbound leisure products available in the Indian market today.

At the awards ceremony held after the fair, Mr. Sanjeev Aggrawal, CEO of Travel Trade Fair / Outbound Travel Mart presented the award to Star Cruises (India) Sales Manager, Mr. Vijay Puthran.

"We are pleased with the award received which clearly recognised the quality of Star Cruises' products and services measured against other internationally acclaimed tourism products. This goes to show that Indian nationals have taken a liking to cruising and have shown a preference for the Star Cruises brand, particularly in the Asia-Pacific region for short-haul holidays. Star Cruises' sister brand, Norwegian Cruise Line is also marketed to the more adventurous and seasoned cruisers who may opt for longer cruises in Alaska and the Caribbean," said Star Cruises' Senior Vice President of International Sales and Marketing (Asia-Pacific), Ms. Jean Teo.

"We would like to salute the organisers of this fair who have done a great job in raising the awareness of the numerous holiday options abroad. We certainly look forward to the next travel fair. For the record, Star Cruises (India) had also won *"The Best Innovative Product"* at the Great Indian Travel Mart which was held from 5-7 October 2001 in Poona. Star Cruises' brochures were also recognised as the *"Best Printed Material"* at the Travel Trade Fair in Chennai in 2000," added Ms. Teo.

ABOUT STAR CRUISES

Star Cruises is the fourth largest cruise line in the world presently operating a combined fleet of 19 ships with over 24,000 lower berths, with cruises to destinations and islands in Asia-Pacific, North and South America, Caribbean, Alaska, Europe, Mediterranean, Bermuda and Antarctica under the Star Cruises, Norwegian Cruise Line and Orient Lines brands. By end 2002, with the one ship currently on order, Star Cruises will have over 26,000 lower berths. Star Cruises is represented in more than 20 locations worldwide with offices in Australia, New Zealand, China, Germany, Hong Kong, India, Indonesia, Japan, Korea, Malaysia, Norway, Philippines, Singapore, Sweden, Switzerland, Taiwan, Thailand, United Kingdom and the United States of America. For more information on Star Cruises and NCL, please visit www.starcruiises.com and www.ncl.com



Deputy Chief Minister of Maharashtra, Mr. Chaggan Bhujbhal at the Star Cruises' booth



Star Cruises (India) Sales Manager, Mr. Vijay Puthran receiving the award from the Mr. Sanjeev Aggrawal, CEO of Travel Trade Fair / Outbound Travel Mart

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