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**PRESS RELEASE**  
**For Immediate Release**

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**INTERNATIONAL**

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**STAR CRUISES TO POSITION SUPERSTAR ARIES IN KEELUNG**  
**AND RESUMES CRUISES TO NAHA AND ISHIGAKI**

Star Cruises, "The First Global Cruise Line" and "The Leading Cruise Line in Asia-Pacific" is pleased to announce the positioning of **SuperStar Aries** and the resumption of cruises from Keelung, Taiwan for the summer season.

**SuperStar Aries**, which has been operating destination cruises out of Singapore since her redeployment from Bangkok arrives in Keelung today and will be showcased to the public, local media and travel trade professionals.

**SuperStar Aries** will commence cruises from Keelung, Taiwan on **31 March 2002** offering **4-Day/3-Night** and **3-Day/2-Night** cruises to destinations in Naha and Ishigaki (Japan) with departures on **Wednesday, Friday** and **Sunday** for her scheduled cruise season from **31 March** to **27 September 2002**.

The positioning of **SuperStar Aries** in Taiwan is in line with the expected recovery of the global cruise industry following the unprecedented 11 September events and global economic downturn which affected Star Cruises' operations in Taiwan, resulting in the withdrawal of **SuperStar Taurus** late last year.

"Travel indicators point to an earlier than expected recovery of the cruise industry in the second half of the year, and Star Cruises is obviously keen to return to an important and familiar market that we have been developing. **SuperStar Aries'** reputation precedes her and we hope that the Taiwanese public will take to cruising on a ship that has been

rated as "The Best Cruise Ship in World in 1997" by the Berlitz Complete Guide to Cruising and Cruise Ships," said Mr. Chong Chee Tut, Star Cruises' Chief Operating Officer.

### **ABOUT SUPERSTAR ARIES**

At 37,301-grt, **SuperStar Aries** measures 199.6m in length and 28.5m in width with 339 cabins and a capacity for 700 passengers. **SuperStar Aries** features luscious interior, first-class recreation facilities including an indoor and outdoor swimming pool, health and spa centre, elegant food and beverage outlets, piano and show lounges for live international shows, a karaoke, a pub, bars and large cabins that offer maximum comfort and luxury.

### **ABOUT NAHA**

This scenic island is renowned for its ancient history and shrines rich with Chinese, Japanese and Okinawa influences, stalactite cave (2<sup>nd</sup> longest in Japan), beautiful flora at the national Okinawa park and a unique man-made beach. Cruisers can also shop for souvenirs, ornaments, clothes and enjoy local delicacies at Okinawa Ginza, measuring 1.6km in length at the Kokusai Street or visit Okinawa's famous Orion brewery and pineapple fields (sampling of pineapple produce included).

### **ABOUT ISHIGAKI**

Cruisers can look forward to Zen temples, a local museum, shrines, quaint villages with cottage industries such as weaving and pottery, the famous Kabira Bay which is renowned for its fine sandy beaches and black pearl cultivation, beautiful coastal island views and authentic Japanese country delicacies.

### **ABOUT STAR CRUISES**

Star Cruises is the fourth largest cruise line in the world presently operating a combined fleet of 19 ships with over 24,000 lower berths, with cruises to destinations and islands in Asia-Pacific, North and South America, Caribbean, Alaska, Europe, Mediterranean, Bermuda and Antarctica under the Star Cruises, Norwegian Cruise Line and Orient Lines brands. By end 2002, with the one ship currently on order, Star Cruises will have over 26,000 lower berths. Star Cruises is represented in more than 20 locations

worldwide with offices in Australia, New Zealand, China, Germany, Hong Kong, India, Indonesia, Japan, Korea, Malaysia, Norway, Philippines, Singapore, Sweden, Switzerland, Taiwan, Thailand, United Kingdom and the United States of America. For more information on Star Cruises and NCL, please visit [www.starcruises.com](http://www.starcruises.com) and [www.ncl.com](http://www.ncl.com)

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