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**PRESS RELEASE**  
**For Immediate Release**

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**INTERNATIONAL**

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**STAR CRUISES APPOINTS SALES MANAGER FOR NEW ZEALAND**

Star Cruises, "The First Global Cruise Line" and "The Leading Cruise Line in Asia-Pacific" is pleased to announce the appointment of Mr. Gary Westwood as Sales Manager, New Zealand.

Mr. Westwood was previously General Manager, Go International and in his new position will be based in Auckland. The appointment is effective 1 July, 2001.

Go International was the first wholesaler to launch Star Cruises in New Zealand and is now the largest supplier for Star Cruises/NCL product in the country.

Star Cruises' Senior Vice President of Sales and Marketing, Gary Sharman said Star Cruises and NCL would draw on Mr. Westwood's extensive experience to develop the cruise line's presence in the New Zealand travel market.

Mr. Sharman said, "New Zealand continues to grow in importance for Star Cruises/NCL and Gary's appointment reflects that. We now have someone dedicated to increase our presence in the market even further and it's a bonus that Gary already knows our product well."

Mr. Sharman added that the number of New Zealanders who were enquiring about and buying NCL cruises had increased significantly since Star Cruises began marketing them as part of an extended Star Cruises/NCL product during the past six months.

## **MORE ON STAR CRUISES**

Star Cruises is the fourth largest cruise line in the world operating a combined fleet of 17 ships with over 20,000 lower berths, with cruises to destinations and islands in Asia-Pacific, North and South America, Caribbean, Alaska, Europe, Mediterranean, Bermuda and Antarctica. By end 2002, with the three ships currently on order, Star Cruises with Norwegian Cruise Line (NCL) will have about 28,000 lower berths. Star Cruises is represented in more than 20 locations worldwide with offices in Australia, China, Germany, Hong Kong, India, Indonesia, Japan, Korea, Malaysia, Philippines, Singapore, Sweden, Taiwan, Thailand, United Kingdom and the United States of America.

For more information on Star Cruises and NCL, please visit [www.starcruises.com](http://www.starcruises.com) and [www.ncl.com](http://www.ncl.com)

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