



PRESS RELEASE
For Immediate Release

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INTERNATIONAL

STAR CRUISES WINS “BEST CRUISE OPERATOR IN ASIA-PACIFIC” AWARD
FOR FIFTH CONSECUTIVE YEAR

Star Cruises, “*The First Global Cruise Line*” is pleased to announce that it has recently won TTG Asia’s “Best Cruise Operator in Asia-Pacific” award for the year 2001, making it the fifth consecutive year since 1997.

The award was presented to Star Cruises in a glittering ceremony held at the Alkaff Mansion in Singapore in conjunction with the PATA Travel Mart 2001. Gary Sharman, Senior Vice President of Sales and Marketing received the award on behalf of Star Cruises.

Winning the TTG Asia award underlines the continuous recognition of the travel trade fraternity on Star Cruises’ market leadership position and outstanding products and services.

Star Cruises’ Chief Operating Officer, Mr. Chong Chee Tut said the award is testament to Star Cruises’ culture of excellence in all areas of its operations.

“This award, together with a string of accolades that the cruise line has received over the years, have accompanied the growth of Star Cruises from “*The Leading Cruise Line in Asia-Pacific*” to “*The First Global Cruise Line.*”

It is especially satisfying to know that our ongoing efforts in setting higher standards of excellence for the benefit of our cruise passengers have been continuously recognised,” he added.

MORE ON STAR CRUISES

Star Cruises is the fourth largest cruise line in the world operating a combined fleet of 17 ships with over 20,000 lower berths, with cruises to destinations and islands in Asia-Pacific, North and South America, Caribbean, Alaska, Europe, Mediterranean, Bermuda and Antarctica. By end 2002, with the three ships currently on order, Star Cruises with Norwegian Cruise Line (NCL) will have about 28,000 lower berths. Star Cruises is represented in more than 20 locations worldwide with offices in Australia, China, Germany, Hong Kong, India, Indonesia, Japan, Korea, Malaysia, Philippines, Singapore, Sweden, Taiwan, Thailand, United Kingdom and the United States of America.

For more information on Star Cruises and NCL, please visit www.starcruises.com and www.ncl.com

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For editorial, please contact:

MALAYSIA

JANE POH

Vice President

Corporate Communications

Tel : 603-309 2526

Fax : 603- 301 1479

Email : sjpoh@starcruises.com.my