



PRESS RELEASE
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INTERNATIONAL

STAR CRUISES ANNOUNCES SHIP DEPLOYMENT PLANS
OF STAR CRUISES AND NORWEGIAN CRUISE LINE FLEETS

Star Cruises, "The Leading Cruise Line in Asia-Pacific" is pleased to announce a number of deployment changes for both the Star Cruises and Norwegian Cruise Line (NCL) fleets that will take advantage of the Group's flexibility and position as a single, global group.

The **S/S Norway** will be redeployed to Asia-Pacific in September 2001. Prior to her redeployment, she will embark on a summer season of 7-day, alternating eastern/western Caribbean "farewell cruises" as NCL's flagship. The three final "farewell cruises", including a 16-day transatlantic voyage, will feature special onboard amenities and programming designed to celebrate the ship's legendary heritage and place in maritime history.

S/S Norway will be dry-docked in Europe for three weeks before her 3-week cruise to a homeport in Asia-Pacific which will be announced at a later date.

The **S/S Norway** is a ship with legendary heritage. First christened as S/S France in the early 1960's, she has served NCL well following her rebirth as **S/S Norway** twenty years ago.

"The deployment of **S/S Norway** -- which has traditionally been offering transatlantic cruises to Asia-Pacific will provide Asians with an opportunity to cruise on a ship with a rich maritime legacy. With the **S/S Norway** cruising in exotic Asian waters, her faithful followers from North America and Europe will have the opportunity to experience Asia

onboard a ship internationally acclaimed with classical opulence,” said Dato’ KT Lim, Chairman of Star Cruises.

“The **S/S Norway** is also the longest cruise liner in the world. Her sailing in warm Asian waters will cut a stunning profile besides offering a classic *East-Meets-West* experience on the high seas not found elsewhere,” he added.

“The **S/S Norway** has served NCL well for two decades and we are pleased that this historic liner will remain within the Group through her new deployment in one of Star Cruises’ major markets,” said Mr. Colin Veitch, President and Chief Executive Officer of NCL.

Star Cruises will transfer the **SuperStar Leo** to the NCL fleet to be positioned in Hawaii. **SuperStar Leo** will be offering permanent 7-day year-round itineraries, building on the success of NCL’s current 10- and 11-day Hawaii cruise. She will be the only large, new luxury ship offering year-round, weekly cruises in Hawaii, a move that is certain to have a tremendous impact on the Hawaii cruise market. The ship’s 7-day cruise will be the only one in the market to include the four main islands of Oahu, Hawaii, Maui and Kauai plus a stop at Fanning Island, an exotic Micronesian island to the south of Hawaii.

SuperStar Leo will be delivered to NCL in **December 2001**. Her maiden voyage under the NCL flag will depart Honolulu on **December 16th, 2001**.

“There is no doubt that Hawaii is one of the most attractive vacation destinations anywhere in the world,” added Mr. Veitch.

“Yet it also is a market that has not previously had a modern cruise offering available, and consequently, it has really not developed as a cruise destination. The entrance of **SuperStar Leo** brings with it the capacity to allow far more passengers to experience this incredible destination than ever before – and in a relax style that befits the spirit of the region,” added Mr. Veitch.

SuperStar Virgo – which is presently offering Straits of Malacca and South China Sea Cruises from her homeport in Singapore – will be positioned to Hong Kong. For the record, **SuperStar Virgo** is **SuperStar Leo's** twin sister ship and will arrive in Hong Kong by end **November 2001**.

SuperStar Libra – the first of the new-generation *Libra-class* vessels - will be delivered to Star Cruises in October 2001 and is scheduled to arrive in Singapore in November 2001 to replace **SuperStar Virgo**.

“The strategies employed in these moves ensure the NCL brand of having four new, 2000+ berth ships by the end of 2002. Further, Star Cruises will continue to offer a new ship or product each year in its core markets of Hong Kong and Singapore. This clearly demonstrates the tremendous advantage the Star Cruises Group enjoys as a single global cruise line. From a global perspective, the Star Cruises group, incorporating Star Cruises, NCL, and Orient Lines, is the only cruise line in the world offering regular seven-night-or-less cruises in the Caribbean, Alaska, Hawaii, Bermuda, the Mediterranean, Northern Europe, Japan, and Southeast Asia,” added Mr. Veitch.

“The acquisition of NCL earlier this year has afforded the Star Cruises Group the opportunity to map out a ship deployment plan that optimises the speed, capacity and strength of the fleet enabling us to position the ships to markets where they are most suitable. Star Cruises and NCL will continue to explore the various synergies that exist within the Group in areas of ship deployment, marketing and operations in order to provide cruisers with world-class products and services that reflect the global presence, standards and values of all three brands,” concluded Dato' Lim.

MORE ON S/S NORWAY

S/S Norway measures 76,049 gross tonnes, 315m in length and 33.5m in width with twelve passenger decks. She has a capacity for 2,032 passengers and 920 crew. Presently, her facilities include four intimate dining outlets serving Continental and Italian fare, eight ambient lounges and bars (indoor and outdoor) serving cocktails, snacks and refreshments, theatre for Broadway and novelty shows, dazzling discotheques with advanced sound system and lighting and show lounges.

Sports and recreation facilities include two outdoor swimming pools, a 6,000 sq. ft. Roman Spa with 16 treatment rooms, sauna, massage, aqua pool, cardiovascular exercise equipment and Jacuzzi for up to eight persons, which is considered as one of the most comprehensive spas at sea.

S/S Norway also features two Jacuzzis on the Sun Deck, a 4,000 sq. ft. health and fitness centre with breath-taking floor-to-ceiling windows, a quarter mile 360-degree jogging/walking track, basketball, ping pong, shuffle board, volleyball, skeet-shooting and golf driving net.

Other facilities include an Internet Café, children's playroom, duty-free shops, full-service unisex saloon, conference centre, library and card room.

MORE ON SUPERSTAR LIBRA

At 91,000 grt, **SuperStar Libra** measures 293m in length and 32.2m in width with 1,150 cabins of which 45% are cabins with balconies. The 15-deck and 2,300-passenger **SuperStar Libra** offers luxurious and well-appointed accommodation with two penthouse suites, ambient world-class food and beverage outlets with various themes serving international and Asian cuisine, including an art nouveau wine cellar, numerous bars, lounges and exciting entertainment and recreation facilities.

MORE ON STAR CRUISES

Following the acquisition of NCL Holdings this year, Star Cruises "*The Leading Cruise Line in Asia-Pacific*" is now the fourth largest cruise line in the world and "*The First Global Cruise Line*" operating a combined fleet of 20 ships with over 21,000 lower berths. By end 2002, with the three ships currently on order, Star Cruises with NCL will have about 28,000 lower berths.

Star Cruises also has one of the youngest and most modern cruise fleets in the world with the highest safety standards. Star Cruises is the only cruise line to own a US\$5 million world-class ship simulator in its operational headquarters in Malaysia and together with the Danish Maritime Institute, trains all Star Cruises' officers in addition to a

further 500 officers for Maersk Sealand and other shipping lines each year. Star Cruises is the winner of the Third Annual "Salute to Youth and Training 2000" awarded by Lloyd's List and International Maritime Industry in London in March, 2000.

Presently, Star Cruises' 11 ships are based throughout Asia-Pacific with Singapore, Port Klang (Malaysia), Phuket, Bangkok, Hong Kong, Taipei, Kobe, Fukuoka and Pusan as ports of embarkation. Star Cruises' award-winning fleet has the best services afloat with the highest crew-to-passenger ratio reflecting the high standards of the hospitality industry in Asia-Pacific.

Star Cruises has offices in Asia (China, Hong Kong, India, Indonesia, Japan, Korea, Malaysia, Philippines, Singapore, Taiwan and Thailand); Australia (Sydney, Melbourne, Brisbane and Perth), Europe (Germany, Sweden and United Kingdom) and the United States of America. With a number of branches in some countries such as China, India and Australia, Star Cruises is represented in 25 locations worldwide.

The NCL group operates a fleet of nine ships under two brands. **Norwegian Cruise Line**, with seven ships, offers mainstream cruises in the Caribbean, Alaska, Europe, Bermuda, and the Exotics. **Orient Lines**, with two ships, offers destination-oriented cruises in Europe in the summer months and worldwide, as far as Antarctica, in the fall-through-spring. Both NCL and Orient Lines market primarily in North America but also extensively in the UK, Europe, South America, and Asia.

Star Cruises' web-site is at www.starcruises.com which provides more information on the cruise line and the itineraries.

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