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**PRESS RELEASE**  
**For Immediate Release**

**June 12<sup>th</sup>, 2000**

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**STAR CRUISES GOES ON A FOUR DAY ROADSHOW**  
**TO INTRODUCE SUPERSTAR ARIES IN JAPAN**

Star Cruises with NCL, “*The First Global Cruise Line*” and “*The Leading Cruise Line in Asia-Pacific*”, is pleased to announce the commencement of a six-city roadshow in Japan between June 12<sup>th</sup> and 15<sup>th</sup>, 2000. The roadshows will kick off in Tokyo on June 12<sup>th</sup>, 2000 followed by stops in the cities of Fukkuoka, Hiroshima, Osaka, Nagoya and Sapporo. The roadshow will focus on the introduction of Star Cruises’ second cruise ship in Japan, the 37,000-grt **SuperStar Aries**, “The Largest Cruise Ship in Japan.”

More than 2,000 travel agents, tour operators, travel-trade related professionals and members of the local and international media are expected to attend the series of roadshows.

Leading the roadshows will be Mr. Colin Au, President and Chief Executive of Star Cruises accompanied by Ms. Jean Teo, Senior Vice President of Sales and Marketing for Asia-Pacific, Mr. Takatoshi Ozaku and Mr. Yoshikazu Yamamuro, General Manager of Tokyo and Kobe offices respectively and members of their team.

During the roadshows, Star Cruises will brief agents, wholesalers and travel trade professionals on the progress of **SuperStar Taurus** in Japan since commencing cruising in March 2000 and launch the **SuperStar Aries** cruises in October this year.

“The positioning of **SuperStar Aries** in Japan following the homeporting of **SuperStar Taurus** in March earlier this year reflects the importance of the Japanese and Korean markets in North Asia,” said Mr. Colin Au, President and Chief Executive of Star Cruises.

“Since her launch in March this year, **SuperStar Taurus** has stimulated mass market demand and has been receiving tremendous response. Therefore, it is only natural for us to position a larger and even more luxurious cruise ship in Japan in line with the growing demand,” said Mr. Au.

“**SuperStar Aries** will provide yet another exciting vacation option for the people of Japan. Given the fact that cruising is a fun and hassle-free holiday for all, her short and regular cruises will certainly appeal to both first-time and seasoned cruisers who prefer a quick stress-free getaway after a long week of work,” added Mr. Au.

“Star Cruises is pleased to offer another world-class cruise product to cater to the burgeoning cruise tourism in Japan, complementing further the affluence and lifestyle of the people of Japan,” Mr. Au added further.

#### **MORE ON SUPERSTAR ARIES**

At 37,000-grt, **SuperStar Aries** measures 200m in length and 28.5m in width with 339 cabins and a passenger capacity of 700. **SuperStar Aries** was rated as “*The Best Cruise Ship in the World in 1997*” by the authoritative Berlitz Complete Guide to Cruising and Cruise Ships. **SuperStar Aries** is a luxurious 12-deck ship with well-appointed accommodation, world-class food and beverage outlets serving international and Asian cuisine including an American and German bar, lounges and exciting entertainment and recreation facilities.

From **October 31<sup>st</sup>, 2000** to **March 30<sup>th</sup>, 2001**, **SuperStar Aries** will offer **5-Day/4-Night** and **4-Day/3-Night** cruises calling at Fukuoka and Nagasaki (Japan), and Pusan and Cheju (South Korea). Passengers can embark from Japan in Fukuoka and from Korea in Pusan.

#### **MORE ON SUPERSTAR TAURUS**

At 25,000-grt, **SuperStar Taurus** measures 150m in length, 25m in width with a lower berth capacity of 960 passengers. She has 10 decks, 480 cabins and three main restaurants featuring Japanese, Chinese, Italian, western and Continental cuisine,

numerous food and beverage outlets, a 510-seat two-tiered showroom featuring international music and dance entertainment, swimming pool, jacuzzi, sauna and steam rooms, a basketball court, massage and a host of children's facilities.

**SuperStar Taurus** is currently offering 4-Day/3-Night, 5-Day/4-Night cruises till **June, 2000** and will be switching to the longer 8-Day/7-Night cruises from **July to August** to Kobe, Fukuoka, Beppu in Japan, Cheju Island, Pusan in South Korea and Shanghai, Putuoshan Island in China.

Between **September 1<sup>st</sup>** and **October 31<sup>st</sup>, 2000**, **SuperStar Taurus** will offer 4-Day/3-Night cruises Kobe to Fukuoka, Pusan and Beppu and **from October 31<sup>st</sup>, 2000 to April 3<sup>rd</sup>, 2001**, she will be offering 5-Day/4-Night and 4-Day/3-Night cruises with ports of call in Cheju, Pusan and Beppu.

### **MORE ON STAR CRUISES**

Following the acquisition of NCL Holdings this year, Star Cruises became "*The First Global Cruise Line*" in addition to "*The Leading Cruise Line in Asia-Pacific*" with a fleet of 20 ships and over 21,000 lower berths. By 2004, with the five ships currently on order, Star Cruises with NCL will have 25 vessels with about 35,000 lower berths.

Star Cruises also has one of the youngest and most modern cruise fleets in the world with the highest safety standards. Star Cruises is the only cruise line to own a US\$5 million world-class ship simulator in its operational headquarters in Malaysia and together with the Danish Maritime Institute, trains all Star Cruises' officers in addition to a further 500 officers for Maersk Sealand and other shipping lines each year. Star Cruises is the winner of the Third Annual "Salute to Youth and Training 2000" awarded by Lloyd's List and International Maritime Industry in London in March, 2000.

Presently, Star Cruises' 12 ships are based throughout Asia-Pacific with Singapore, Port Klang (Malaysia), Phuket, Bangkok, Hong Kong, Taipei, Kobe, Fukuoka, Pusan and Dubai as ports of embarkation. Star Cruises' award-winning fleet has the best services afloat with the highest crew-to-passenger ratio reflecting the high standards of the hospitality industry in Asia-Pacific.

Star Cruises has offices in Asia (China, Hong Kong, India, Indonesia, Japan, Korea, Malaysia, Philippines, Singapore, Taiwan and Thailand); Australia (Sydney, Melbourne, Brisbane and Perth), Europe (Germany, Norway, Sweden and United Kingdom) and the United States of America. With a number of branches in some countries such as China, India and Australia, Star Cruises is represented in 25 locations worldwide.

The NCL group operates a fleet of eight ships under two brands. **Norwegian Cruise Line**, with six ships, offers mainstream cruises in the Caribbean, Alaska, Europe, Bermuda, and the Exotics. **Orient Line**, with two ships, offers destination-oriented cruises in Europe in the summer months and worldwide, as far as Antarctica, in the fall-through-spring. Both NCL and Orient Lines market primarily in North America but also extensively in the UK, Europe, South America, and Asia.

Star Cruises' completely new web-site is at [www.starcruises.com](http://www.starcruises.com) which provides more information on the cruise line and the itineraries.

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