



PRESS RELEASE

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For Immediate Release

SUPERSTAR TAURUS ARRIVES IN BEPPU, JAPAN

Star Cruises, “*The First Global Cruise Line*” is pleased to announce ***SuperStar Taurus***’ arrival in Beppu, Japan from **Pusan, South Korea**. ***SuperStar Taurus*** is currently on her **4-Day/3-Night maiden voyage** and has called at **Kobe, Fukuoka** and **Pusan** beginning **March 10th, 2000**.

Present to witness her historic maiden voyage were the Deputy Governor of Oita Prefecture, Mr. Masato Tatewaki, Mayor of Beppu City, Mr. Nobuyuki Inoue, dignitaries, members of the local and international media, officials and locals.

SuperStar Taurus’ arrival was greeted by more than 400 locals. A Japanese brass band with traditional drums played during her sailing in and sailing out of Beppu Port.

“The arrival of ***SuperStar Taurus*** in Beppu completes her historic and smooth maiden voyage that kicked off in Kobe, calling at Fukuoka and Pusan. Her arrival also marks the beginning of Star Cruises entry into North Asian waters,” said Mr. Colin Au, President and Chief Executive of Star Cruises.

“We are extremely pleased that ***SuperStar Taurus*** has been well received by the people of Japan. She is a luxurious yet affordable vacation option and one cruise ship that should not be missed,” added Mr. Au.

“We are also pleased to bring ***SuperStar Taurus*** to Beppu which we believe has vast tourism potential. Given the warm reception and response received, Star Cruises intends to position a second ship in Japan in 2002,” he added further.

SuperStar Taurus

At 25,000-grt, **SuperStar Taurus** measures 150m in length, 25m in width with a lower berth capacity of 960 passengers. She has 10 decks, 480 cabins and three main restaurants featuring Japanese, Chinese, Italian, western and Continental cuisine, numerous food and beverage outlets, a 510-seat two-tiered showroom featuring international music and dance entertainment, swimming pool, outdoor Jacuzzi, sauna and steam rooms, a basketball court, massage and a host of children's facilities.

SuperStar Taurus' itineraries will offer **4-Day/3-Night, 5-Day/4-Night cruises** from March to June and **8-Day/7-Night** cruises from July to August to Kobe, Fukuoka, Beppu in Japan, Cheju Island, Pusan in South Korea and Shanghai, Putuoshan Island in China.

Following the acquisition of NCL Holdings, Star Cruises is now "*The First Global Cruise Line*" and the equal-third largest cruise group with a fleet of 20 ships and over 21,000 lower berths. By 2004, with the five ships currently on order, Star NCL will have 25 vessels with about 34,000 lower berths.

Star Cruises also has one of the youngest and most modern cruise fleets in the world with the highest safety standards. Presently, Star Cruises' 11 ships are based throughout Asia-Pacific with Singapore, Port Klang (Malaysia), Phuket, Bangkok, Hong Kong, Taipei and Kobe as ports of embarkation. Star Cruises' award-winning fleet has the best services afloat with the highest crew-to-passenger ratio reflecting the high standards of the hospitality industry in Asia-Pacific.

Star Cruises has offices in Asia (China, Hong Kong, India, Indonesia, Japan, Korea, Malaysia, Philippines, Singapore, Taiwan and Thailand); Australia (Sydney, Melbourne, Brisbane and Perth), Europe (Austria, Germany, Sweden and United Kingdom) and the United States of America. With a number of branches in some countries such as China, India and Australia, Star Cruises is represented in 25 locations worldwide.

The NCL group operates a fleet of nine ships under three brands. **Norwegian Cruise Line**, with six ships, offers mainstream cruises in the Caribbean, Alaska, Europe, Bermuda, and the Exotics. **Orient Line**, with two ships, offers destination-oriented

cruises in Europe in the summer months and worldwide, as far as Antarctica, in the fall-through-spring. Both NCL and Orient Lines market primarily in North America but also extensively in the UK, Europe, South America, and Asia. **Norwegian Capricorn Line**, with one ship, is an Australian-based joint venture offering South Pacific cruising to the Australian market.

Star Cruises' completely new web-site is at www.starcruises.com or www.starcruises.com.my which provides more information on the cruise line and the itineraries.

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