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PRESS RELEASE

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For Immediate Release

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**SUPERSTAR TAURUS COMMENCES**  
**MAIDEN VOYAGE FROM PUSAN, SOUTH KOREA**

Star Cruises, “*The First Global Cruise Line*” is pleased to announce ***SuperStar Taurus***’ 4-Day/3-Night maiden voyage from Pusan, South Korea to Kobe and Fukuoka, Japan on Sunday, March 12<sup>th</sup>, 2000.

Present to witness her historic maiden voyage were the Mayor of Pusan City, Mr. Ahn Sang Young, Chief, Tourism Association of Pusan, Mr. Kim Pil Gon, dignitaries, members of the local and international media, officials and locals.

***SuperStar Taurus*** arrived in Pusan at 0700 hours and was greeted by more than 1000 people. A traditional Korean welcoming ceremony replete with a Korean folk band and dance ensemble added gaiety to the occasion. Her send-off at 1500 hours was equally spectacular with a Fireman’s brass band playing.

“The inclusion of South Korea in ***SuperStar Taurus***’ itineraries is the result of the confidence we have on the cruise industry in South Korea,” said Mr. Colin Au, President and Chief Executive of Star Cruises.

“We are also extremely pleased that ***SuperStar Taurus*** has been well received by the Government and the Korean public. She is a luxurious yet affordable vacation option and one cruise ship that should not be missed,” added Mr. Au.

## **SuperStar Taurus**

At 25,000-grt, **SuperStar Taurus** measures 150m in length, 25m in width with a lower berth capacity of 960 passengers. She has 10 decks, 480 cabins and three main restaurants featuring Japanese, Chinese, Italian, western and Continental cuisine, numerous food and beverage outlets, a 510-seat two-tiered showroom featuring international music and dance entertainment, swimming pools (indoor and outdoor), outdoor Jacuzzi, sauna and steam rooms, a basketball court, massage and a host of children's facilities.

**SuperStar Taurus** will commence her **regular cruises from Pusan from March 12<sup>th</sup>, 2000.**

**SuperStar Taurus'** itineraries will **offer 4-Day/3-Night, 5-Day/4-Night cruises** from March to June and **8-Day/7-Night** cruises from July to August to Kobe, Fukuoka, Beppu in Japan, Cheju Island, Pusan in South Korea and Shanghai, Putuoshan Island in China.

Following the acquisition of NCL Holdings, Star Cruises is now "*The First Global Cruise Line*" and the equal-third largest cruise group with a fleet of 20 ships and over 21,000 lower berths. By 2004, with the five ships currently on order, Star/NCL will have 25 vessels with about 34,000 lower berths.

Star Cruises also has one of the youngest and most modern cruise fleets in the world with the highest safety standards. Presently, Star Cruises' 11 ships are based throughout Asia-Pacific with Singapore, Port Klang (Malaysia), Phuket, Bangkok, Hong Kong, Taipei and Kobe as ports of embarkation. Star Cruises' award-winning fleet has the best services afloat with the highest crew-to-passenger ratio reflecting the high standards of the hospitality industry in Asia-Pacific.

Star Cruises has offices in Asia (China, Hong Kong, India, Indonesia, Japan, Korea, Malaysia, Philippines, Singapore, Taiwan and Thailand); Australia (Sydney, Melbourne, Brisbane and Perth), Europe (Austria, Germany, Sweden and United Kingdom) and the United States of America. With a number of branches in some countries such as China, India and Australia, Star Cruises is represented in 25 locations worldwide.

The NCL group operates a fleet of nine ships under three brands. **Norwegian Cruise Line**, with six ships, offers mainstream cruises in the Caribbean, Alaska, Europe, Bermuda, and the Exotics. **Orient Line**, with two ships, offers destination-oriented cruises in Europe in the summer months and worldwide, as far as Antarctica, in the fall-through-spring. Both NCL and Orient Lines market primarily in North America but also extensively in the UK, Europe, South America, and Asia. **Norwegian Capricorn Line**, with one ship, is an Australian-based joint venture offering South Pacific cruising to the Australian market.

Star Cruises' completely new web-site is at [www.starcruises.com](http://www.starcruises.com) or [www.starcruises.com.my](http://www.starcruises.com.my) which provides more information on the cruise line and the itineraries.

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