



PRESS RELEASE

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For Immediate Release

SUPERSTAR TAURUS GOES ON AN 8-DAY SHOWCASE
IN JAPAN AND SOUTH KOREA

Star Cruises, "The First Global Cruise Line" is pleased to announce that **SuperStar Taurus** will be on an 8-day showcase in Japan and South Korea after her relocation cruise from **Hong Kong to Japan and South Korea between February 27th and March 5th, 2000**. **SuperStar Taurus'** 8-day relocation cruise will call at Shanghai, Putuoshan Island, Kobe, Fukuoka, Pusan and Cheju.

Showcases in Pusan, Fukuoka and Kobe

As part of **SuperStar Taurus'** introduction to the Japanese and South Korean markets, showcases will be held on **March 3rd and 4th in Pusan and Fukuoka**, and between **March 5th and 10th in Kobe**.

The showcases will be attended by more than 2000 travel agents, tour operators, travel-trade related professionals, the public and members of the local and international media. Familiarisation tours on board and four one-night cruises organised for a further 5,000 people will provide first-hand experience of **SuperStar Taurus'** extensive facilities and features.

"The multiple embarkation points of **SuperStar Taurus** in Pusan, Kobe and Fukuoka marks yet another milestone for Star Cruises. This is the first time our ship is offering regular cruises and homeported in three different ports in two countries," said Mr. Colin Au, President and Chief Executive of Star Cruises.

“Passengers from these countries will enjoy hassle-free embarkation as they can board the ship from their home country,” he added.

“Besides offering a more exciting vacation option for nationals of these countries, **SuperStar Taurus** will also generate tourism revenue to the ports of calls as passengers are expected to spend during shore excursions and shopping. Cruise passengers are also known to extend their cruise vacation into land tours,” added Mr. Au

SuperStar Taurus

At 25,000-grt, **SuperStar Taurus** measures 150m in length, 25m in width with a lower berth capacity of 960 passengers. She has 10 decks, 480 cabins and three main restaurants featuring Japanese, Chinese, Italian, western and Continental cuisine, numerous food and beverage outlets, a 510-seat two-tiered showroom featuring international music and dance entertainment, swimming pools (indoor and outdoor), outdoor Jacuzzi, sauna and steam rooms, a basketball court, massage and a host of children’s facilities.

SuperStar Taurus will commence her **regular cruises from March 10th, 2000** with regular cruises out of Kobe, Fukuoka and Pusan as ports of embarkation.

SuperStar Taurus’ itineraries will **offer 4-Day/3-Night, 5-Day/4-Night cruises** from March to June and **8-Day/7-Night** cruises from July to August to Kobe, Fukuoka, Beppu in Japan, Cheju Island, Pusan in South Korea and Shanghai, Putuoshan Island in China.

Following the acquisition of NCL Holdings, Star Cruises is now *“The First Global Cruise Line”* and the equal-third largest cruise group (with P&O/Princess), with a fleet of 18 ships and over 21,000 lower berths. By 2004, with the five ships currently on order, Star/NCL will have 23 vessels with about 34,000 lower berths.

Star Cruises also has one of the youngest and most modern cruise fleets in the world with the highest safety standards. Presently, Star Cruises’ 9 ships are based throughout Asia-Pacific with Singapore, Port Klang (Malaysia), Phuket, Bangkok, Hong Kong, Taipei and Kobe as ports of embarkation. Star Cruises’ award-winning fleet has the best

services afloat with the highest crew-to-passenger ratio reflecting the high standards of the hospitality industry in Asia-Pacific.

Star Cruises has offices in Asia (China, Hong Kong, India, Indonesia, Japan, Korea, Malaysia, Philippines, Singapore, Taiwan and Thailand); Australia (Sydney, Melbourne, Brisbane and Perth), Europe (Austria, Germany, Sweden and United Kingdom) and the United States of America. With a number of branches in some countries such as China, India and Australia, Star Cruises is represented in 25 locations worldwide.

The NCL group operates a fleet of nine ships under three brands. **Norwegian Cruise Line**, with six ships, offers mainstream cruises in the Caribbean, Alaska, Europe, Bermuda, and the Exotics. **Orient Line**, with two ships, offers destination-oriented cruises in Europe in the summer months and worldwide, as far as Antarctica, in the fall-through-spring. Both NCL and Orient Lines market primarily in North America but also extensively in the UK, Europe, South America, and Asia. **Norwegian Capricorn Line**, with one ship, is an Australian-based joint venture offering South Pacific cruising to the Australian market.

Star Cruises' completely new web-site is at www.starcruiises.com or www.starcruiises.com.my which provides more information on the cruise line and the itineraries.

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For editorial please contact:

MALAYSIA

JANE POH

Vice President, Corporate Communications

Port Klang, Malaysia

Tel : 603-309 2526

Fax : 603- 301 1479