



*The Leading Cruise Line In Asia-Pacific™*

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**Press  
For Immediate Release**

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***STAR CRUISES TO DEVELOP WORLD-CLASS  
BANGKOK CRUISE TERMINAL***

Star Cruises, “*The Leading Cruise Line in Asia-Pacific*” is pleased to announce that it has been selected as the developer and operator of the cruise terminal at the port of Laem Chabang, the gateway port to the City of Bangkok, Thailand. The cruise terminal will be named “**Star Cruises Terminal Bangkok**”.

The agreement which was signed on Monday, February 14<sup>th</sup>, 2000 in Bangkok, between the Port Authority of Thailand and Star Cruises is for a 30-year lease with extension for an additional 2 periods of 10 years each.

The berth will be 365 metres long and will be capable of docking the largest cruise ship afloat or planned in the future. About USD15 million will be spent on a cruise terminal building that will be amongst the best in the world.

“With the assurance of a 30-year lease plus another 20 years extension, Star Cruises will be committed to develop Bangkok into one of the 3 major year-round fly/cruise hubs in the Asia-Pacific which will bring significant economic benefits to the airlines and tourist industry in Thailand,” says Mr Colin Au, President and Chief Executive of Star Cruises.

“Star Cruises is committed to develop world-class cruise infrastructure in ports throughout Asia-Pacific. It is a win-win formula for the Government and Star Cruises. The Government will be getting cruise infrastructure at no cost and the financial commitment means Star Cruises will position ships and make calls at these ports. Star Cruises would ensure delivery of world-class terminal experience for passengers and will also gain long term sustainable competitive advantages by owning cruise infrastructure throughout Asia-Pacific. Wherever we cannot own cruise infrastructure, we have long term priority or substantial discounted port charges in most of our ports of call to ensure long term development of the Star Cruises’ fleet,” he further added.

Following the acquisition of NCL Holdings, Star Cruises, “*The Leading Cruise Line in Asia-Pacific*” will now be “*The First Global Cruise Line in the World*” and the equal-third largest cruise group (with P&O/Princess), with a fleet of 18 ships and over 21,000 lower berths. By 2004, with the five ships currently on order, Star/NCL will have 23 vessels with about 34,000 lower berths.

Star Cruises also has one of the youngest and most modern cruise fleets in the world with the highest safety standards. Presently, Star Cruises’ 9 ships are based throughout Asia-Pacific with Singapore, Port Klang (Malaysia), Phuket, Bangkok, Hong Kong, Taipei and Kobe as ports of embarkation. Star Cruises’ award-winning fleet has the best services afloat with the highest crew-to-passenger ratio reflecting the high standards of the hospitality industry in Asia-Pacific.

Star Cruises has offices in Asia (China, Hong Kong, India, Indonesia, Japan, Korea, Malaysia, Philippines, Singapore, Taiwan and Thailand); Australia (Sydney, Melbourne, Brisbane and Perth), Europe (Austria, Germany, Sweden and United Kingdom) and the United States of America. With a number of branches in some countries such as China, India and Australia, Star Cruises is represented in 25 locations worldwide.

The NCL Group operates a fleet of nine ships under three brands. **Norwegian Cruise Line** with six ship, offers mainstream cruises in the Caribbean, Alaska, Europe, Bermuda, and the Exotics. **Orient Line**, with two ships, offers destination-oriented cruises in Europe in the summer months and worldwide, as far as Antarctica, in the fall-through-spring. Both NCL and Orient Lines market primarily in North America but also extensively in the UK, Europe, South America, and Asia. **Norwegian Capricorn Line** with one ship, is an Australian-based joint-venture offering South Pacific cruising to the Australian market.

Star Cruises' completely new web-site is at [www.starcruiises.com](http://www.starcruiises.com) or [www.starcruiises.com.my](http://www.starcruiises.com.my) which provides more information on the cruise line and the itineraries.

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