



PRESS RELEASE
For Immediate Release

January 7th, 2000

**STAR CRUISES ESTABLISHES NEW OFFICES IN NEW DELHI, INDIA AND
MANILA, PHILIPPINES AND APPOINTS NEW SALES MANAGERS**

Star Cruises, “*The Leading Cruise Line in Asia-Pacific*” is pleased to announce the establishment of new sales offices in New Delhi, India and Manila, Philippines. The opening of the offices is in line with Star Cruises’ dominant position and growth in the Asia-Pacific region, signifying the importance of India and Philippines as emerging markets in Asia-Pacific for the cruise industry.

New Delhi, India

“The successful showcase of ***SuperStar Virgo*** in Mumbai and the equally well-received roadshows in Delhi, Calcutta and Chennai that followed in August 1999 have generated tremendous interest in the Indian market,” said Mr. Colin Au, President and Chief Executive of Star Cruises.

“With an office in New Delhi, we will be able to tap the growing outbound cruise market from northern India. Plans are also underway for the setting up of similar offices in the cities of Calcutta and Chennai, recognising the growing demand for cruise products from these Indian cities. Star Cruises’ Mumbai office will continue to develop the Southern Indian markets”.

Star Cruises' contact persons in India are:

Mr. Merzban Majoo (Sales Manager)

Ms. Vani Singh (Assistant Sales Manager)

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Hauz Khas

New Delhi 110016

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Manila, Philippines

"As for the Philippines, the increasing interest from Philippine passengers warrant us to open an office to provide sales and marketing support. The Philippines is clearly an emerging market for our products cruising out of Hong Kong (**SuperStar Leo**), Bangkok (**SuperStar Arius**), Singapore (**SuperStar Virgo and SuperStar Gemini**) and Japan (**SuperStar Taurus**)" he added further.

Star Cruises' contact person in Philippines is:

Ms. Marlene Pajanel (Sales Manager)

Unit 3B Pacific Place Building

539 Arquiza Street, Ermita

Manila, Philippines

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Star Cruises, "*The Leading Cruise Line in Asia-Pacific*" and Norwegian Cruise Line (NCL), is now **the first global cruise line and joint-third largest in the world** with a fleet of 18 ships with over 21,000 lower berths. By 2004, Star Cruises and NCL will have a fleet of 23 vessels with lower berth capacity of about 34,000.

Star Cruises also has one of the youngest and most modern cruise fleets in the world with the highest safety standards. Presently, Star Cruises' 9 ships are based throughout Asia-Pacific with Singapore, Port Klang, Phuket, Bangkok, Hong Kong, Taipei and

Osaka/Kobe (early 2000) as ports of embarkation. Star Cruises' award-winning fleet has the best services afloat with the highest crew-to-passenger ratio reflecting the high standards of the hospitality industry in Asia-Pacific.

Star Cruises has offices in Asia (China, Hong Kong, India, Indonesia, Japan, Korea, Malaysia, Philippines, Singapore, Taiwan and Thailand); Australia (Sydney, Melbourne, Brisbane and Perth), Europe (Austria, Germany, Sweden and United Kingdom) and the United States of America. With a number of branches in some countries such as China, India and Australia, Star Cruises is represented in 23 locations worldwide.

Norwegian Cruise Line ("NCL") has a fleet of 9 ships and has itineraries in the Americas, Europe and Australia.

Star Cruises' completely new web-site is at www.starcruises.com or www.starcruises.com.my which provides more information on the cruise line and the itineraries.

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