



PRESS RELEASE
For Immediate Release

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SUPERSTAR EUROPE ARRIVES IN LAEM CHABANG, BANGKOK
AND KICKS OFF THE INDO-CHINA CRUISES!

Star Cruises, “*The Leading Cruise Line in Asia-Pacific*” is proud to announce the arrival of the much anticipated luxurious cruise liner, ***SuperStar Europe*** in **Laem Chabang, Bangkok** on **Friday, October 1st, 1999 at 0800** hours. She arrived after a week-long relocation cruise departing from Singapore and calling at Tioman Island, Redang Island, Ko Samui and Hua Hin. The ***SuperStar Europe*** will be the first luxury ship to be based in Laem Chabang, Bangkok catering to the international and Thai market.

To herald ***SuperStar Europe’s*** arrival, Star Cruises organised familiarisation tours on board the ship for members of the media, travel trade and industry professionals. ***SuperStar Europe*** is the fourth SuperStar series vessel in Star Cruises stable of world-class ships.

SuperStar Europe will offer exotic 8-Day / 7-Night, 6-Day / 5-Night and 3-Day / 2-Night Indo-China cruises to Ho Chi Minh City, Con Son Island, Phu Quoc Island in Vietnam and Ko Samui in Thailand from Laem Chabang.

SuperStar Europe, the former MS Europa was voted the “Best Cruise Ship in the World” in 1997 by the authoritative “Berlitz Complete Guide to Cruising and Cruise Ships”. After a more than US15 million refit and refurbishment, she now has 339 cabins and 560 crew with a lower berth capacity of 700 passengers. ***SuperStar Europe*** offers world-class dining entertainment and recreational facilities.

“The arrival of SuperStar Europe and her deployment in Laem Chabang will further establish the growing fly/cruise market in Thailand through attractive fly/cruise packages from Australia, Japan, Korea, Taiwan, China and South East Asia,” says Star Cruises’ President and Chief Executive Officer, Mr. Colin Au.

“This will complement the Tourism Authority of Thailand’s (TAT) efforts to increase tourism traffic. This will benefit tremendously from the spin-offs generated by these incoming tourists, some of whom may just extend their vacation in Thailand,” added Mr. Au.

Star Cruises, “*The Leading Cruise Line in Asia-Pacific*”, is one of the five largest cruise lines in the world. By 2005, Star Cruises will have a fleet of 12 vessels with lower berth capacity of about 18,000 and an annual growth of 25% per year for the corresponding period.

Star Cruises has also one of the youngest and most modern cruise fleets in the world with the highest safety standards. Its ships are based throughout Asia-Pacific with Singapore, Port Klang, Phuket, Bangkok, Hong Kong, Taipei and Osaka/Kobe (early 2000) as ports of embarkation. Star Cruises’ award-winning fleet has the best services afloat with the highest crew-to-passenger ratio reflecting the high standards of the hospitality industry in Asia-Pacific.

Star Cruises has offices in Asia (China, Hong Kong, India, Indonesia, Japan, Malaysia, Singapore, Taiwan and Thailand); Australia (Sydney, Melbourne, Brisbane and Perth), Europe (Austria, Germany, Sweden and United Kingdom) and the United States of America. New offices will be established in the Philippines and Korea by the end of this year.

Star Cruises’ completely new web-site is at www.starcruiises.com or www.starcruiises.com.my which provides more information on the cruise line and the itineraries.

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