



**PRESS RELEASE
For Immediate Release**

Monday, September 6th, 1999

**STAR CRUISES SHOWCASES SUPERSTAR LEO
IN LAEM CHABANG/ BANGKOK
AND GEARS UP FOR SUPERSTAR EUROPE**

Star Cruises, "*The Leading Cruise Line in Asia-Pacific*" showcased the US\$360 million mega cruise liner, **SuperStar Leo** for one day on Sunday, 5th September, 1999 at the port of Laem Chabang, Thailand. The megaship arrived at Laem Chabang at 12 noon.

The showcase in Laem Chabang, the gateway to Bangkok attracted more than 1500 Thai and regional travel agents, media and other travel trade professionals who were taken aboard for a first-hand experience and familiarisation tour of one of the world's largest megaships ever built this century. It is also the first time that a megaship of this size had been showcased to the Thai market.

The showcase was graced by Thailand's Deputy Minister of Transport and Communications, Mr. Chaiya Sasomsup. Also present were officials and representatives from Laem Chabang port authority and Tourism Authority of Thailand (TAT) and Star Cruises' President and Chief Executive Officer, Mr. Colin Au.

On arrival at Laem Chabang, onboard **SuperStar Leo** was about 2000 passengers mainly from Australia who had embarked earlier in Singapore on September 3rd, 1999. Another 160 passengers embarked in Laem Chabang to join the cruise to Hong Kong.

CRUISE TO HO CHI MINH CITY AND NHA TRANG

Following the showcase in Laem Chabang, **SuperStar Leo** will continue on her special cruise to Hong Kong calling at Ho Chi Minh City and Nha Trang in Vietnam, before arriving in Hong Kong where she will be based for the 1999/2000 winter and summer cruise seasons.

ARRIVAL OF SUPERSTAR EUROPE

Star Cruises has established passenger check-in facilities at Laem Chabang which is a gateway to Bangkok, to cater for the arrival of another Star Cruises ship, the **SuperStar Europe** on October 1st, 1999.

SuperStar Europe, the former MS Europa rated the "Best Cruise Ship" in 1997 by the authoritative "Berlitz Guide to Cruising and Cruise Ships" is currently on dry dock in Singapore undergoing a more than US\$15 million re-fit. She will begin sea trials on September 10th, 1999 after which she will be relocated to Laem Chabang where she will be based.

On her relocation cruise from Singapore on September 26th, 1999, **SuperStar Europe** will call at the exotic islands of Pulau Tioman, Pulau Redang, Ko Samui and the royal seaside town of Hua Hin in south-eastern Thailand.

Laem Chabang/Bangkok will be the homeport of **SuperStar Europe** which will commence her regular 2,5 and 7-night Indo-China itineraries to Ho Chi Minh, Con Son Island, Phu Quoc Island in Vietnam and Ko Samui, Thailand on October 1st, 1999.

Star Cruises, "*The Leading Cruise Line in Asia-Pacific*", is one of the five largest cruise lines in the world. By 2005, Star Cruises will have a fleet of 12 vessels

with lower berth capacity of about 18,000 and an annual growth of 25% per year for the corresponding period.

Star Cruises has also one of the youngest and most modern cruise fleets in the world with the highest safety standards. Its ships are based throughout Asia-Pacific with Singapore, Port Klang, Phuket, Bangkok, Hong Kong, Taipei and Osaka/Kobe (early 2000) as ports of embarkation. Star Cruises' award-winning fleet has the best services afloat with the highest crew-to-passenger ratio reflecting the high standards of the hospitality industry in Asia-Pacific.

Star Cruises has offices in Asia (China, Hong Kong, India, Indonesia, Japan, Malaysia, Singapore, Taiwan and Thailand); Australia (Sydney, Melbourne, Brisbane and Perth), Europe (Austria, Germany, Sweden and United Kingdom) and the United States of America. New offices will be established in the Philippines and Korea by the end of this year.

Star Cruises' completely new web-site is at www.starcruiises.com or www.starcruiises.com.my which provides more information on the cruise line and the itineraries.

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