



PRESS RELEASE
For Immediate Release

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***STAR CRUISES ANNOUNCES APPOINTMENT OF
SENIOR MANAGER IN THAILAND***

Star Cruises, "The Leading Cruise Line in Asia-Pacific", is pleased to announce the appointment of **Ms. Chutima Topanyaruang** as the **Senior Manager** in **Thailand** effective from **1st August 1999**.

Ms. Chutima holds a Master of Science in Tourism Studies and a Bachelor Degree in Communication Arts & Business Administration, and brings with her more than 10 years of experience in tourism management. Prior to joining Star Cruises, she was the Director of Marketing for Network Europa Travel for almost 7 years. She was also previously the Manager, Thailand for Western Australia Tourism Commission.

In her capacity as Senior Manager of Thailand, **Ms. Chutima** will oversee the daily operations of Star Cruises' Sales and Marketing activities in Thailand. Her appointment is timely in view of Star Cruises' start-up operation in conjunction with the positioning of **SuperStar Europe** in Bangkok. There is also growing interest in the Thai market for fly/cruise packages to the various hubs in Singapore, Hong Kong, Taiwan and Bangkok.

Star Cruises, “*The Leading Cruise Line in Asia-Pacific*”, is one of the five largest cruise lines in the world. By 2005, Star Cruises will have a fleet of 12 vessels with lower berth capacity of about 18,000 and an annual growth of 25% per year for the corresponding period.

Star Cruises has also one of the youngest and most modern cruise fleets in the world with the highest safety standards. Its ships are based throughout Asia-Pacific with Singapore, Port Klang, Phuket, Bangkok, Hong Kong, Taipei and Osaka/Kobe (early 2000) as ports of embarkation. Star Cruises’ award-winning fleet has the best services afloat with the highest crew-to-passenger ratio reflecting the high standards of the hospitality industry in Asia-Pacific.

Star Cruises has offices in Asia (China, Hong Kong, India, Indonesia, Japan, Malaysia, Singapore, Taiwan and Thailand); Australia (Sydney, Melbourne, Brisbane and Perth), Europe (Austria, Germany, Sweden and United Kingdom) and the United States of America. New offices will be established in the Philippines and Korea by the end of this year.

Star Cruises’ completely new web-site is at www.starcruises.com or www.starcruises.com.my which provides more information on the cruise line and the itineraries.

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