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**PRESS RELEASE**  
For Immediate Release

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**August 11<sup>th</sup>, 1999**

***SUPERSTAR VIRGO IMPRESSES AT ALEXANDRIA SHOWCASE***

Star Cruises, *"The Leading Cruise Line in Asia-Pacific"* staged a successful showcase in the **Port of Alexandria, Egypt on Tuesday, August 10<sup>th</sup>, 1999** featuring the fleet's world-class megaship ***SuperStar Virgo*** and in the process, created a history of sorts in the cruise line industry. It was the first time in the history of the Middle East, a cruise vessel was especially showcased to the Middle Eastern market.

The showcase in Alexandria attracted more than 1000 travel agents, media and others in the travel industry from Dubai, Abu Dhabi, Bahrain, Saudi Arabia, Lebanon and other Middle East countries. They were all taken aboard for a first-hand experience and familiarisation tour of one of the world's largest megaships ever built this century.

"The success of the showcase, as evidenced by the tremendous turnout and gracious compliments received from the Middle Eastern travel industry people, will further underline Star Cruises recognition of the Middle East as an important fly/cruise source market", said Mr. Colin Au, President and Chief Executive of Star Cruises.

"Costing a substantial US\$380 million, the 76,800-gross tonne ***SuperStar Virgo*** is indeed a world-class cruise ship with a more superior finish compared to her multiple award-winning twin sister, ***SuperStar Leo***. ***SuperStar Leo*** won 3 out of 8 design awards conferred by *"Cruise and Ferry Info"*, the leading cruise magazine in Europe," says Dato K.T Lim, Chairman of Star Cruises.

Star Cruises, “*The Leading Cruise Line in Asia-Pacific*”, is one of the five largest cruise lines in the world. By 2005, Star Cruises will have a fleet of 12 vessels with lower berth capacity of about 18,000 and an annual growth of 25% per year for the corresponding period.

Star Cruises has also one of the youngest and most modern cruise fleets in the world with the highest safety standards. Its ships are based throughout Asia-Pacific with Singapore, Port Klang, Phuket, Bangkok, Hong Kong, Taipei and Osaka/Kobe (early 2000) as ports of embarkation. Star Cruises’ award-winning fleet has the best services afloat with the highest crew-to-passenger ratio reflecting the high standards of the hospitality industry in Asia-Pacific.

Star Cruises has offices in Asia (China, Hong Kong, India, Indonesia, Japan, Malaysia, Singapore, Taiwan and Thailand); Australia (Sydney, Melbourne, Brisbane and Perth), Europe (Austria, Germany, Sweden and United Kingdom) and the United States of America. New offices will be established in the Philippines and Korea by the end of this year.

Star Cruises’ completely new web-site is at [www.starcruises.com](http://www.starcruises.com). or [www.starcruises.com.my](http://www.starcruises.com.my) which provides more information on the cruise line and the itineraries.

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For editorial please contact:

MALAYSIA

*Jane Poh*

*Vice President, Corporate Communications*

Tel : 603-309 2526

Fax : 603- 301 1479

e-mail : [sjpoh@starcruises.com.my](mailto:sjpoh@starcruises.com.my)

Port Klang, Malaysia