



PRESS
For Immediate Release

10 June 1999

STAR CRUISES SINGAPORE MOVES TO
NEW AND LARGER OFFICES

Star Cruises, "*The Leading Cruise Line In Asia-Pacific*" is pleased to announce that its Singapore Marketing Offices will be moving to No. 1, Shenton Way on **June 14, 1999** and will be larger than the previous office. This is in order to cater for the expected expansion of international sales and the Air-Sea Division of Star Cruises.

Star Cruises has reorganised its international sales division with Ms. Jean Teo as the Vice-President of Sales & Marketing for Asia and Mr. Gary Sharman as Vice-President of Sales & Marketing for Australia, Europe and the Americas.

Mr. Cong Ong has been appointed as Senior Vice-President of Strategic Planning.

Mr. Sebastian Chee has been promoted to Vice-President in-charge of the Air-Sea Division.

Ms. Jane Poh is Vice President of Corporate Communications of Star Cruises who will coordinate the overall corporate image and communications of Star Cruises.

“We have been in Singapore for the last 5 years and Singapore has been an excellent air/sea hub for Star Cruises as a source market,” says Mr. Colin Au, President & Chief Executive of Star Cruises. “We will be increasing our employees by at least 25% in order to cater for our expansion,” he added.

The address and contact numbers of the new office are as follows :

Star Cruises

1, Shenton Way #01-02,

Singapore 068803

Telephone Number : (65) 223 0002

Fax Number : (65) 220 6993

Star Cruises, “*The Leading Cruise Line in Asia-Pacific*” is one of the five largest cruise lines in the world. By 2002, Star Cruises will have a fleet of 10 vessels with lower berth capacity of about 12,000 with annual growth of 25% per year for the corresponding period.

Star Cruises has also one of the youngest cruise fleets in the world with ships based throughout Asia with Singapore, Port Klang/Kuala Lumpur, Phuket, Bangkok, Hong Kong, Taipei and Osaka/Kobe as ports of embarkation by early 2000.

Star Cruises has offices in Australia (Sydney, Melbourne, Brisbane and Perth), Asia (China, Hong Kong, India, Indonesia, Japan, Malaysia, Singapore, Taiwan and Thailand), Europe (Austria, Germany, Sweden and United Kingdom) and the United States of America.

- end -

For editorial, please contact:

MALAYSIA

Jane Poh
Vice President, Corporate Communications
Tel : 603- 309 2526
Fax : 603- 301 1479
e-mail: sjpoh@strcruz.po.my
Port Klang, Malaysia