



PRESS RELEASE

Thursday, May 20, 1999

**POSITIONING OF SUPERSTAR LEO, ASIA PACIFIC'S LARGEST
CRUISE SHIP IN HONG KONG**

Star Cruises, "*The Leading Cruise Line in Asia Pacific*", is proud to announce the maiden arrival of the first world class-class megaship in Asia Pacific, the **SuperStar Leo**, to Hong Kong on **Friday, September 10, 1999 at 9.00 am** to begin her cruises from Hong Kong to Vietnam and China.

SuperStar Leo, at 76,800 GRT, 268m long and 32.2m wide, is both the biggest and most powerful cruise ship built in modern time, at just under 59 megawatts of installed power, delivering a speed of 25.3 knots. She has 1,000 cabins, 1,300 crew and can carry up to 2,800 passengers. She features a spectacular 7-storey atrium, 1,000-seat showroom, 16 food and beverage outlets, Tivoli Pool Deck and all facilities of a world-class cruise ship.

"The positioning of the HK\$2.8 billion **SuperStar Leo** demonstrates our confidence in Hong Kong's tourism", says Dato' K T Lim, Chairman of Star Cruises. "**SuperStar Leo** is a world-class ship and better than most cruise ships in the world, this is evidenced by **SuperStar Leo** winning 3 out of 8 design awards given by the leading European "Cruise & Ferry Info" magazine

last week during the Seatrade Exhibition in London. None of the 20 cruise ships built last year won more than one award," he added.

From Hong Kong in September 1999 to March 2000, **SuperStar Leo** will begin her regular weekly service to **Zhanjiang, Halong Bay** and **Haikou**. From April 2000 to September 2000, **SuperStar Leo** will begin her regular weekly service to **Sanya, Danang** and **Xiamen**.

"With SuperStar Leo's positioning in Hong Kong and her world-class standards, we will also be able to increase significantly the fly-cruise market into Hong Kong," says Mr Colin Au, President & Chief Executive Officer of Star Cruises. "With our Singapore experience, we are confident that we can create about 150,000 fly-cruise passengers from overseas to Hong Kong which will create significant spin offs to Hong Kong's tourism and transform Hong Kong to be the cruise hub for North Asia," he added.

SuperStar Leo is expected to arrive in Hong Kong on Friday, September 10 with about 2,000 cruise passengers, most of whom are from Australia. It will be a spectacular sight as she arrives at about 9.00 am during the busiest time in the Hong Kong Harbour.

Star Cruises "*The Leading Cruise Line in Asia-Pacific*", is one of the five largest cruise lines in the world. By 2002, Star Cruises will have a fleet of 10 vessels with a lower berth capacity of about 12,000 with annual growth of 25% per year for the corresponding period.

Star Cruises has also one of the youngest cruise fleets in the world with ships based throughout Asia with Singapore, Port Klang, Phuket, Bangkok, Hong Kong, Taipei and Osaka/Kobe as ports of embarkation by early 2000.

Star Cruises has offices in Australia (Sydney, Melbourne, Brisbane and Perth), Asia (China, Hong Kong, India, Indonesia, Japan, Malaysia, Singapore, Taiwan and Thailand), Europe (Austria, Germany, Sweden and United Kingdom) and the United States of America.

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SHIPBOARD FEATURES ON SUPERSTAR LEO

- ◆ 76,800 gross tons, one of the largest 10 cruise vessels in the world.
- ◆ 268m in length and 32.2m in width.
- ◆ Maximum speed: 25.3 knots.
- ◆ Cost : HK\$3 billion or USD 350 million, built by Meyer Werft in Germany.
- ◆ 1,000 passengers' cabins including suites, 2,000 passengers on twin sharing with maximum of 2,800 passengers.
- ◆ 1,300 crew as compared to 900 on comparable size cruise ships.
- ◆ 40% of passenger cabins have balconies and another 20% are outside cabins without balconies.
- ◆ The most number of "alternative dining" restaurants on any cruise ship in the world. In addition to "Windows Restaurant" the 2-seating dining outlet with a capacity for over 630 guests and 570-seat "Raffles Buffet and Terrace", **SuperStar Leo** will be the only cruise ship in the world to feature *a la carte* Chinese, Japanese and French cuisine in three specialised restaurants that can seat about 300 persons in total. The 50-seat Blue Lagoon opens 24 hours a day serving South East Asian cuisines. She also features the world's first Teppanyaki Table on a cruise ship.
- ◆ A 7-deck atrium, 3 panoramic glass elevators.
- ◆ State-of-the-art two-deck 1,000 seat showroom with the latest digital audio and video equipment, a 450-seat observation lounge-cum-nightclub and disco.
- ◆ Shopping plaza, theme bars, 2 swimming pools with 4 jacuzzis, spa and fitness centre, hairdressing and beauty salon, library, meeting rooms, board room, business centre, writing room.
- ◆ Two boulevards, a 600m covered continuous external promenade, 4 levels of sundecks, cinema, children centre, ice cream parlor, video arcade, card and mahjong rooms.
- ◆ Public observation area of Captain's Bridge.
- ◆ A purpose-built ship with a platform at the bow similar to the "Titanic" to allow passengers to experience the thrills and romance of the high seas whilst travelling on her.
- ◆ Jogging track, golf driving range, basketball court, tennis court, etc.