



---

PRESS RELEASE

14<sup>th</sup> MAY 1999

---

## TRIPLE INDUSTRY AWARDS FOR STAR CRUISES' MEGA-SHIP SUPERSTAR LEO

Star Cruises, "*The Leading Cruise Line in Asia-Pacific*", is proud to announce the winning of **three prestigious awards** for its first newbuilding, the USD\$350 million **SuperStar Leo**. The awards are conferred by ShipPax Information, the publisher of the renowned industry publication, "**Cruise & Ferry Info**".

The ShipPax Award for "**Outstanding Cruise Saloons**" was awarded to SuperStar Leo "*for its wide variety of styles in elegant design which include several innovative details*".

In the second award for "**Outstanding Cruise Cabins**", it was mentioned that "*probably no other vessel afloat has the extensive options of cabins, many interconnecting which enhance family cruising. Also the cabin passengeways are better than most other cruise ships*".

The third award was for "**Outstanding Cruise Sundeck**". *The design features one of the most advance pooldecks to date, incorporating a different sundeck arrangement at the stern, and a special caring thought for the really young passengers*".

“While Star Cruises has already won 2 awards this year, one for Star Cruises as a cruise operator and one for **SuperStar Leo** as the best new player, this is the first time that Star Cruises has been recognised by a leading international publication from outside the Asia-Pacific region. **SuperStar Leo** has won 3 out of 8 awards in the cruise category. None of the other 20 cruise ships built last year won more than one award. This endorsement from a prestigious cruise magazine re-affirms the world-class global perspective which Star Cruises has achieved”, added Dato’ K.T. Lim, Chairman of Star Cruises.

“This is the first time that **Meyer Werft, the shipbuilder**, has also received such an award which is testimonial to the design and conceptual approach achieved by the Star Cruises’ newshipbuilding team. We are very proud of this achievement”, added Dato’ K.T. Lim.

The 76,800-gross tonne **SuperStar Leo** is the first and the largest world-class megaship to be sailing the waters of Asia-Pacific. Her arrival to Asia-Pacific in September last year was the culmination of 5 years of planning, designing and construction of this magnificent vessel. Every detail was carefully thought out to appeal to all the senses of the passengers.

The response from cruise passengers to **SuperStar Leo** has been fantastic enabling Star Cruises to achieve record occupancies.

“In designing **SuperStar Leo**, we took great pains and was meticulous to ensure that she is world-class and as good as any cruise ship in the Caribbean, Alaska or Europe. In many aspects, **SuperStar Leo** is even better as she has the most number of alternative dining restaurants, reflecting Asia’s multi-nation cuisine and

“open sittings” for a hassle-free dining experience”, said Mr. Colin Au, President & Chief Executive of Star Cruises.

Star Cruises, *The Leading Cruise Line in Asia-Pacific*” is one of the five largest cruise lines in the world. By 2002, Star Cruises will have a fleet of 10 vessels with lower berth capacity of about 12,000 with annual growth of 25% per year for the corresponding period.

Star Cruises has also one of the youngest cruise fleets in the world with ships based throughout Asia with Singapore, Port Klang, Phuket, Bangkok, Hong Kong, Taipei, Okinawa and Osaka/Kobe as ports of embarkation by early 2000. Star Cruises has offices in Australia (Sydney, Melbourne, Brisbane and Perth), Asia (China, Hong Kong, India, Indonesia, Japan, Malaysia, Singapore, Taiwan and Thailand), Europe (Austria, Germany and United Kingdom) and the United States of America.

- end -

For further information, please contact:

MALAYSIA

*Ms Jane Poh*

*Vice President*

*Corporate Communications*

Tel: (603) 309 2526

Fax: (603) 301 1479

E-mail: [sjpoh@strcruz.po.my](mailto:sjpoh@strcruz.po.my)

Port Klang, Malaysia.