

**STAR CRUISES WINS 1998 M&C GOLD SERVICE AWARD FOR "THE BEST CRUISE COMPANY"**

27 October, 1998 - Star Cruises, "The Leading Cruise Line in Asia", is pleased to announce that it has won the 1998 Meeting & Conventions Gold Awards for "The Best Cruise Company". The awards ceremony, organised by Venture Asia Publishing, was held at Sheraton Imperial, Kuala Lumpur on October 25, 1998.

According to Mr Colin Au, President & Chief Executive of Star Cruises, " We are very honoured to be a recipient of the Gold Service Award. The award underlines our effort and commitment in providing our customers with an exceptional quality product and a high level of service ."

"Since the launch of our new 76,800 grt SuperStar Leo, we have had overwhelming response from the public to view the ship and to sail on her. In addition, we are confident of seeing more travellers take a cruise with us as our packages are value-for-money. In fact, there is a growing awareness that a cruise is all-inclusive, which makes it very affordable for everyone." adds Mr Au.

Star Cruises' ships have always been able to cater to groups holding meetings and conventions on board. Now with SuperStar Leo, meeting planners have more options, more venues and spacious meeting facilities to meet their clients' needs. SuperStar Leo boasts a 1,000 seat Showroom, 80 seat auditorium/theatre and 7 meeting rooms to cater to any executive's preferences.

Star Cruises is "The Leading Cruise Line in Asia" and one of the five largest cruise lines in the world. By 2002, Star Cruises will have a fleet of 10 vessels with a total lower berth capacity of about 12,000 with annual growth of 25% per year for the corresponding period. Star Cruises has also one of the youngest cruise

fleet in the world with ships based throughout Asia and offices in Australia, China, Hong Kong, Japan, Malaysia, Singapore, Taiwan, Thailand and UK.

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