

**STAR CRUISES WINS "BEST CRUISE OPERATOR" AWARD AGAIN AT
PATA TRAVEL AWARDS**

25 April, 1998 - Star Cruises, "The Leading Cruise Line in Asia" is proud to be presented with the Best Cruise Operator award for the second consecutive year at the 10th Annual Travel Awards, held on Friday, 24 April 1998. Star Cruises was voted the best in its suppliers and industry leaders around the Asia Pacific region. This prestigious event organised by Miller Freeman Pte Ltd, is held annually to recognise the efforts of outstanding individuals and organisations who have excelled in the travel industry.

Mr Colin Au, President and Chief Executive of Star Cruises was at the presentation ceremony to receive the award on behalf of Star Cruises. He said, "The Best Cruise Operator award will serve as an added encouragement to Star Cruises' efforts in providing passengers value-for-money and innovative cruise products. The company will strive even harder in our commitment in building the cruise industry in Asia."

According to Mr Colin Au, "With the arrival of the SuperStar Leo, the first newbuilding specially built for Asian cruising conditions, Star Cruises will offer better facilities at slightly higher prices to cruise passengers, creating further value-for-money. SuperStar Leo, which has 1,000 cabins measures 260 metres in length, and is almost equivalent to 100-storey hotel. It's sheer size, luxury and appointments will create enormous consumer demand in the Asian region."

Mr Au added, "The arrival of SuperStar Leo later this year will mark a significant milestone for Star Cruises. She is something we've been looking forward to and will certainly be a keen topic of discussion at next year's PATA." This award is

the latest addition to the list of travel awards which Star Cruises has won over the past few years. Besides winning the "Best Cruise Operator in Asia Pacific" award at last year's PATA Travel Awards, Star Cruises also received the prestigious "World Travel Market 1996 Global Travel Award" at the World Travel Mart in 1996. This award highlights Star Cruises' effort for almost single-handedly placing Asian-style cruising on the map. In addition, Star Cruises was awarded the "Best Cruise Operator" award at the 1997 A.F.T.A. Western Australian Chapter - Award for Excellence in Perth. The award was based on votes from the Western Australian Licensed Travel Agencies.

Star Cruises is "The Leading Cruise Line in Asia" and one of the five largest cruise lines in the world. Star Cruises is currently operating 7 vessels with 5 more vessels to be delivered in the next 4 years. The fleet will have a total lower berth capacity of about 14,000 with growth of 25% per year for the corresponding period. Star Cruises is also one of the youngest cruise fleet in the world with an average age of less than 5 years by the year 2000.

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