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PRESS RELEASE

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## **Genting Cruise Lines offers new cruise vacations from Malaysia with Star Cruises' SuperStar Gemini**

*Cruise with 'Spider-Man: Into the Spider-Verse' characters this school and festive holidays!*

**Port Klang (Malaysia), 5 November 2018** - Star Cruises, a member of Genting Cruise Lines, celebrated the arrival and inaugural homeport deployment of SuperStar Gemini in Port Klang on 5 November 2018. The arrival of SuperStar Gemini, one of Star Cruises' most popular cruise ships into Port Klang marks the start of her residency until 28 April 2019, with additional options to embark from Penang and Langkawi, offering a variation of 3 Night cruises that also includes Phuket, Thailand.

A welcome ceremony was held on board SuperStar Gemini with invited guests to showcase the many exciting highlights available on the ship and to introduce the benefits of a hassle-free cruise vacation with Star Cruises. Attendees included Yang Berbahagia Dato' Haslina binti Abdul Hamid, Deputy Secretary General (Tourism), Ministry of Tourism, Arts and Culture Malaysia as the Guest of Honour, together with other local dignitaries and authorities, as well as the travel trade and media partners.

In conjunction with the ceremony and as part of Genting Cruise Lines' ongoing commitment to make a positive difference in the daily lives of the communities across the region, Star Cruises had the valuable opportunity to team up with Make-A-Wish Malaysia to grant a young boy's wish to be captain for a day. Wish Child, Adam Khalish has always been fascinated with cruise ships and always wondered how it's like to sail on the open seas. SuperStar Gemini's Captain Christian Westergren presented the child with a captain's hat on behalf of Star Cruises and arranged a guided ship tour, as well as invited his family to sail together for the maiden voyage from Port Klang on a 3 Night cruise to Phuket and Penang (5 – 8 November 2018).

"This year Genting Cruise Lines celebrates her 25th Anniversary in the cruise industry with our pioneering brand Star Cruises, perfectly illustrating our on-going commitment in developing the Malaysian cruise tourism, together with its neighbouring countries and across Asia. At Genting Cruise Lines, we continue to strive to spread the joy of cruising and fulfilling dreams in every way possible, be it a boy's dream to be captain or creating more opportunities for more families to enjoy a cruise vacation with friends and loved-ones," said Mr. Ang Moo Lim, President of Star Cruises.

Genting Cruise Lines continues to support the growth of the cruise tourism industry in Malaysia with Star Cruises and its sister brand, Dream Cruises calling at various ports of call throughout the country since its first inception in Malaysia in 1994. The government fully supports any initiative carried out in promoting cruise tourism in Malaysia. Currently, there are total of 12 ports of call to accommodate the needs of the cruise ship arrivals. In 2017, Malaysia received 599 cruise calls, an increase of 37.8%, as



compared to 435 cruise calls in 2016. In terms of cruise passengers, Malaysia recorded a total of 924,885 cruise passengers, which is an increase of 35.6% as compared to 682,063 cruise passengers in 2016. With the current homeport deployment of SuperStar Gemini, Star Cruises remains committed in strengthening Malaysia as a cruise hub for the region and also tapping onto the highly potential fly-cruise segment.

Recognised as a Travel Trade Gazette (TTG)'s "Travel Hall of Fame" award-winner and inductee for over a decade, Star Cruises continues to offer best-in-class services and facilities with each sailing on board its ships across Asia. With SuperStar Gemini here in Malaysia, featuring multiple homeports in Port Klang, Penang and Langkawi, guests can choose to depart from any of these well-connected travel hubs to discover a variety of popular round-trip cruise itineraries. These include the 4D3N Phuket / Langkawi cruise or the 4D3N Phuket / Penang cruise, as well as the special cruises including the 5D4N Phuket / Krabi / Penang cruise (departing 6 Feb 2019) and the 3D2N Singapore cruise (departing 10 Feb 2019). Alternatively, passengers can enjoy the 4D3N Port Klang / Phuket round-trip cruise itinerary from Penang that is also available on selected departure dates.

"At Star Cruises, it is our goal to continue to create unique holiday experiences with new offerings, destinations and even special thematic cruises, such as the launch of the '*Spider-Man: Into the Spider-Verse*' thematic cruise that will be launched first on SuperStar Gemini. We are excited that our passengers both young and young-at-heart will be the first to enjoy the activities on board the ship," added Mr. Ang.

In collaboration with Sony Pictures for the upcoming movie '*Spider-Man: Into the Spider-Verse*' in cinemas this December, guests can look forward to a whole new and immersive Spider-Man experience and adventure with interactive activities on board SuperStar Gemini, available from 14 November 2018 until 31 January 2019. With the movie exploring the different Spider People from the different universes, on board guests will also get to explore and enjoy a myriad of '*Spider-Man: Into the Spider-Verse*' related activities such as the Spider-Man Scavenger Hunt, Meet & Greet, Fitness Challenge, Christmas Celebration and all things Spider-Verse related activities on board.

There will also be more surprises to enjoy and discover on board SuperStar Gemini including a wide selection of award-winning Asian and international cuisines, spectacular on board performances and entertainment, a variety of recreational, sports and fitness facilities, duty-free shopping, or simply relaxing at the spa or in the comfort of your own stateroom - all part of Star Cruises' promise to deliver exceptional cruise holidays highlighted by its signature, heartfelt Asian hospitality.



Official website: <http://www.starcruiises.com>  
WeChat: “SCTA-HK” 或 “麗星郵輪香港”  
Facebook: [www.facebook.com/starcruiises](http://www.facebook.com/starcruiises)  
Instagram: <http://www.instagram.com/starcruiisesasia>  
Twitter: [www.twitter.com/starcruiisesasia](http://www.twitter.com/starcruiisesasia)

On Star Cruises, every journey is a voyage of discovery and surprise.

Please download high resolution photos from here: [\[LINK\]](#)



Guest of Honour, Dato' Haslina binti Abdul Hamid, Deputy Secretary General (Tourism), Ministry of Tourism, Arts and Culture Malaysia (4<sup>th</sup> from right), Mr. Michael Goh, Senior Vice President – International Sales, Genting Cruise Lines (5<sup>th</sup> from left), Captain Christian Westergren of SuperStar Gemini (5<sup>th</sup> from right), Make-A-Wish Foundation's Wish Child, Adam Khalish and characters from the movie 'Spider-Man: Into the Spider-Verse' at SuperStar Gemini Welcome Ceremony in Port Klang, Selangor (5 November)



Memento presentation by Mr. Michael Goh, Senior Vice President – International Sales, Genting Cruise Lines to the Guest of Honour, Dato' Haslina binti Abdul Hamid, Deputy Secretary General (Tourism), Ministry of Tourism, Arts and Culture Malaysia.

### **About Genting Cruise Lines**

Genting Cruise Lines is a division of Genting Hong Kong comprising of three distinct cruise brands – Star Cruises, Dream Cruises and Crystal Cruises – providing a range of products from contemporary cruises to ultra-luxurious vacation experiences spanning the sea to air.

Founded in 1993, Star Cruises established the Asia-Pacific as a popular, world-wide cruise destination and, with its current fleet of five vessels (SuperStar Virgo, SuperStar Aquarius, SuperStar Gemini, Star Pisces and The Taipan), continues to pioneer the contemporary cruise market in the region.

Launched in 2015, Dream Cruises has delivered the highest level of guest service and spacious comfort in the region via its fleet of two ships: Genting Dream which debuted in November 2016 and World Dream, in November 2017. Developed specifically for the China and Asia market, Dream Cruises provides passengers with inspirational journeys at sea that are Asian at heart and international in spirit.

By sea, river, land or air, Crystal has redefined the way the world views luxury travel. The world-renowned Crystal Experience – featuring global journeys with Crystal Cruises, Crystal River Cruises, Crystal Yacht Expedition Cruises, Crystal AirCruises and Crystal Air – continues to entice the world's most discerning travelers with incomparable luxury and unparalleled personal service.

Through its family of brands, Genting Cruise Lines offers the widest and most imaginative spectrum of cruise products for the modern traveller, catering to all segments, geographies, life stages and travel styles.



### **About Star Cruises**

Star Cruises is a wholly-owned subsidiary of Genting Hong Kong, a leading global leisure, entertainment and hospitality corporation. A pioneer in the Asia Pacific cruise industry, Star Cruises has been operating its fleet since 1993, taking on the bold initiative to grow the region as an international cruise destination with a fleet of five vessels including SuperStar Virgo, SuperStar Gemini, SuperStar Aquarius, Star Pisces and The Taipan.

Star Cruises' commitment in offering best-in-class services and facilities is reflected in a host of recognitions and accolades received over the years. These include being inducted into the prestigious Travel Trade Gazette's "Travel Hall of Fame" for the eleventh consecutive year in 2018 in recognition of winning "Best Cruise Operator in the Asia-Pacific" for 10 consecutive years. Star Cruises was also recently voted "Asia's Leading Cruise Line" at the World Travel Awards for the sixth year in a row in 2018.

### **About SuperStar Gemini**

SuperStar Gemini, at 50,764-grt, is 230m long, 29m wide and its average cruising speed is 18kn. The 13-storey SuperStar Gemini offers 765 cabins with 1,530 lower berths. The full range facilities include 11 restaurants and bars, offering a range of cuisines for all palates, a spacious shopping area, well-equipped health club, spa & beauty salon and many more. The endless entertainment programs onboard, including quality production show and magic shows, guarantee spectacular cruising experience to families, friends and youths.

### **About "Spider-Man™: Into the Spider-Verse"**

From the creative minds behind The Lego Movie and 21 Jump Street, Phil Lord & Christopher Miller, comes Spider-Man™: Into the Spider-Verse, a fresh vision of a different Spider-Man Universe, with a groundbreaking visual style that's the first of its kind. Spider-Man™: Into the Spider-Verse introduces Brooklyn teen Miles Morales, and the limitless possibilities of the Spider-Verse, where more than one can wear the mask. Directed by Bob Persichetti, Peter Ramsey, and Rodney Rothman from a screenplay by Phil Lord and Rodney Rothman and story by Phil Lord, the producers are Avi Arad, Amy Pascal, Phil Lord & Christopher Miller and Christina Steinberg.

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