



PRESS RELEASE

FOR IMMEDIATE RELEASE

Star Cruises Announces the First Cruise Ship to Homeport in Manila for Filipinos to Cruise to Taiwan and Hong Kong

*Featuring 6 Day/5 Night Cruises to Laoag, Kaohsiung and Hong Kong on board SuperStar Virgo from 19 March to 28 May, 2017;
Providing more choices for Philippines outbound tourism*

Manila, 23rd December 2016 - Star Cruises, the leading cruise line in the Asia Pacific, has announced the first-ever homeport deployment of SuperStar Virgo to Manila, providing another tantalizing option for the booming Philippines outbound tourism industry.

Featuring 6 Day/5 Night cruises departing from Manila, SuperStar Virgo's itinerary is the perfect opportunity for Filipinos to enjoy exciting ports of call including:

- Laoag, the capital of Ilocos Norte, Philippines, featuring Spanish colonial buildings, baroque churches and white-sand beaches





- Kaohsiung, the largest southern port city in Taiwan, a centre of Chinese culture and cuisine



- Hong Kong, a bustling metropolis world famous for shopping, dining, entertainment and nightlife.



Take advantage of "almost unlimited baggage allowance" on Star Cruises when you need to take home the spoils from an unforgettable vacation!

"Star Cruises was the first major cruise line to recruit Filipinos 23 years ago for our cruise ships and now we are pleased to be the first international cruise line to welcome Filipinos on board Superstar Virgo as our guests from our homeport in Manila," says Ang Moo Lim, President of Star Cruises. "Worldwide, nearly 25 million people have enjoyed a cruise in 2016 and we are extending this opportunity for Filipinos to join their ranks from Manila – and at an affordable price."



Benito C. Bengzon, JR, Under Secretary for Department of Tourism welcomed the move of Star Cruises with: "The Philippine Department of Tourism extends its warmest congratulations to Star Cruises as it launches its latest program. We are confident that inclusion of the Philippines in the itinerary of SuperStar Virgo will help strengthen the country's position as a competitive cruise destination in the region."

Star Cruises strives to continue to offer a differentiated cruise experience with the added bonus of great savings. An irresistible Early Bird Discount starting from PHP 24,500* Per Person (Twin share) will be accorded for cruise departures on 19, 24 and 29 March 2017; third and fourth persons (Quad share) can enjoy an additional 50% off from PHP 12,250 per person*.

Book now for school holiday fun! Filipino holidaymakers can look forward to setting sail in style and luxury with an all-encompassing cruise voyage comprising of deluxe accommodations, up to 6 sumptuous meals daily, spectacular performances, pampering recreational facilities and much more – all part of Star Cruises promise to deliver exceptional cruise experiences infused with a touch of warm Asian hospitality.

For more information and reservations, please call our appointed travel agents or Star Cruises at (632) 836 6830/ 31/ 32 or visit our website www.starcruiises.com.

** Fares shown above are based on twin-share in an Inside Stateroom on SuperStar Virgo, excluding port and gratuity charges, subject to Star Cruises' terms and conditions.*

About Star Cruises

Star Cruises is a wholly-owned subsidiary of Genting Hong Kong, a leading global leisure, entertainment and hospitality corporation. A pioneer in the Asia Pacific cruise industry, Star Cruises has been operating its fleet since 1993, taking on the bold initiative to grow the region as an international cruise destination with a fleet of six vessels including SuperStar Virgo, SuperStar Libra, SuperStar Gemini, SuperStar Aquarius, Star Pisces and The Taipan.

Star Cruises' commitment in offering best-in-class services and facilities is reflected in a host of recognitions and accolades received over the years. These include being inducted into the prestigious Travel Trade Gazette's "Travel Hall of Fame" for a ninth year in 2016 in recognition of winning "Best Cruise Operator in the Asia-Pacific" for 10 consecutive years. Star Cruises was also recently voted "Asia's Leading Cruise Line" at the World Travel Awards for a fifth year in a row in 2016.



About Superstar Virgo

The 13-storey SuperStar Virgo is equipped with 935 cabins, including sea-view cabins and balcony suites. Offering a wide variety of dining, shopping and entertainment choices, her facilities embrace Chinese, international and Japanese restaurants, an alfresco bar, foot reflexology salon and spa, gym, steam and sauna rooms, hairdressing salon, two-level theatre, duty-free shops, a 100-metre mega water slide, outdoor swimming pool, mini golf course, karaoke room, children's activity centre and more. A calendar of themed entertainment constantly refreshes the onboard fun and excitement, ensuring every voyage is a brand new enjoyable experience.

For more information on Star Cruises, please visit:

Website: www.starcruises.com
Facebook: www.facebook.com/starcruises
Instagram: www.instagram.com/starcruisesasia
Twitter: twitter.com/starcruisesasia

On Star Cruises, every journey is a voyage of discovery and surprise.

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