



**Genting Hong Kong Limited**

(Continued into Bermuda with limited liability – Registration No.29337)  
(formerly known as Star Cruises Limited)

---

**PRESS RELEASE**

**FOR IMMEDIATE RELEASE**

---

**Genting Hong Kong Announces Order of Two “Global Class” Ships for Star Cruises, the Largest to be Built in Germany, for Delivery Between 2020 and 2021**

*Part of a 10-ship order with Lloyd Werft, including 6 river ships;  
the Crystal Endeavor Expedition Yacht and a Crystal “Exclusive Class” vessel for Crystal Cruises*

**Hong Kong/Wismar, Germany, 10 May 2016** – In a signing ceremony attended by Mr. Uwe Beckmeyer, State Secretary of Maritime Affairs, Mr. Erwin Sellering, Prime Minister of the State Mecklenburg-Vorpommern and Mr. Martin Günthner, Senator for Economics and Port Affairs of Free Hanseatic City of Bremen, Tan Sri Lim Kok Thay, Chairman of Genting Hong Kong, signed an order for ten ships with the Lloyd Werft Group, comprising of two mega cruise ships for Star Cruises and eight vessels for Crystal Cruises.

Star Cruises has designed the “Global Class” of ships for worldwide cruising, each measuring 201,000 gross tons with 5,000 lower berths. Delivery of the “Global Class” series of ships will commence between 2020 and 2021 starting with one ship a year and eventually increasing to two ships a year. The first two ships ordered in the “Global Class” series are designed with “Chinese Characteristics” and they will be the first purpose built cruise ships deployed for the contemporary Chinese market.

“Passengers on our “Global Class” ships will enjoy an international class cruise experience to all parts of the world, yet in an environment where they will feel at home, whether it is food, culture, shows, enrichment programs or excursions,” says Tan Sri Lim Kok Thay. “With the first two ships, we are focused on delivering a world-class vacation experience for Chinese cruise passengers at an affordable price whilst enjoying fun-filled onboard and on-land adventures in many cities in the most seamless way, without the necessity of checking-in and checking-out of airports and hotels.”

Genting Hong Kong pioneered year-round cruising in Asia 23 years ago with Star Cruises and found further success with the acquisition of Norwegian Cruise Line 16 years ago - rejuvenating and growing the line to be the third largest and most profitable cruise line on a per berth basis in the United States. “Now it is time to come home and rebuild Star Cruises with a fleet of brand-new vessels which will transform Star Cruises to be the youngest, largest and most innovative cruise line in Asia and reclaim our leadership position with our “Global Class” series of quality-built mega cruise ships,” added Tan Sri KT Lim during the signing ceremony in Wismar, Germany.

Genting Hong Kong’s stable of brands include Crystal Cruises for the international luxury cruise market, Dream Cruises for the Asian luxury cruise market and Star Cruises for the contemporary cruise market. In order to



# GENTING HONG KONG

## Genting Hong Kong Limited

(Continued into Bermuda with limited liability – Registration No.29337)  
(formerly known as Star Cruises Limited)

produce sufficient ships for early deliveries for its rapid fleet expansion, Genting has purchased four shipyards in Germany to form the Lloyd Werft Group, which will eventually produce two mega ships of over 200,000 gross tons each and a mid-size ship of 50,000 gross tons a year.

“We are pleased that Genting chose Lloyd Werft Group for the construction of their new vessels as the company has built all but one of its new cruise ships in Germany for the Star, Dream and NCL brands due to the company’s desire for quality-built cruise ships,” says Rüdiger Pallentin, the Managing Director of Lloyd Werft Group. “We have the ability to tap into the complex cruise ship subcontractor industry in Europe, many of whom are centered in Germany and we can build cruise ships without major uncertainties in delivery and pricing. The Lloyd Werft Group has two huge covered new building drydocks, a ship launching platform and half a million square meter of covered fabrication halls to build quality cruise ships in all weather conditions.”

For more information about Genting Hong Kong, please visit [www.gentinghk.com](http://www.gentinghk.com).



*Genting Hong Kong orders ten ships with the Lloyd Werft Group, comprising of two mega cruise ships for Star Cruises and eight vessels for Crystal Cruises. The signing ceremony was attended by (Left to right) Mr. Rüdiger Pallentin (Managing Director of Lloyd Werft Group), Mr. Uwe Beckmeyer (State Secretary of Maritime Affairs), Tan Sri Lim Kok Thay (Chairman of Genting Hong Kong), Mr. Erwin Sellering (Prime Minister of the State Mecklenburg-Vorpommern), Ms. Edie Rodriguez (President and CEO, Crystal Cruises) & Mr. Martin Günthner (Senator for Economics and Port Affairs of Free Hanseatic City of Bremen) in Wismar, Germany on May 10, 2016.*



# GENTING

## HONG KONG

**Genting Hong Kong Limited**  
(Continued into Bermuda with limited liability – Registration No.29337)  
(formerly known as Star Cruises Limited)



*Star Cruises' new Global Class ship*

###

### **About Genting Hong Kong Limited (“Genting Hong Kong”)**

Genting Hong Kong is a leading corporation principally engaged in the business of cruise and cruise related operations along with leisure, entertainment and hospitality activities.

As a pioneer in the Asian cruise industry, Genting Hong Kong took on the bold initiative to grow the Asia-Pacific as an international cruise destination with the founding of Star Cruises, “The Leading Cruise Line in the Asia Pacific”, in 1993. To further expand its cruise portfolio in the region, Genting Hong Kong launched Dream Cruises, the first-ever Asian luxury cruise line to cater to the premium market. Recognized as “The World’s Most Awarded Luxury Cruise Line”, Crystal Cruises extends Genting Hong Kong’s reach in the global up-scale market. The establishment of the Lloyd Werft Group in 2016 through the integration of Lloyd Werft shipyard in Bremerhaven and Nordic Yard’s three shipyards in Germany will capitalize on the growing demand for new cruise ships and realize the company’s global expansion plans for its three cruise brands.

Initiating the Group’s foray into land-based attractions, Resorts World Manila was the first integrated resort in the Philippines when it opened in 2009. A one-stop, non-stop entertainment and leisure destination, Resorts World Manila features world-class entertainment, unique events, and exciting lifestyle options throughout its extensive premises. Genting Hong Kong’s investment in iconic Singapore nightlife brand Zouk – a world-class entertainment institution and trendsetter in Asia’s dance music scene, and perennial top-ten fixture in the annual DJ Mag Top 100 Clubs global poll - further diversifies the company’s appeal to a younger and more dynamic clientele.



**Genting Hong Kong Limited**

(Continued into Bermuda with limited liability – Registration No.29337)  
(formerly known as Star Cruises Limited)

**About The Lloyd Werft Group**

Lloyd Werft was founded in 1857 and initially focused on the general ship repair business, moving into the conversion and newbuilding businesses in the 1970s.

With the newly acquired yards at the Baltic Sea in Wismar (560,000 sqm), Warnemünde (848,000 sqm) and Stralsund (343,000 sqm), the Lloyd Werft Group was formed in 2016, optimizing the strengths of each yard for design, fabrication, outfitting and final assembly using the two large covered dry docks in Wismar and Warnemünde and one ship launching lift in Stralsund. The Lloyd Werft Group will further invest around EUR 100 million in thin steel fabrication facilities, cabin module factory and other improvements and, together with the existing fabrication capacity in the four yards, will be able to build two mega cruise ships and a mid-size cruise ship or mega yacht a year by the next decade.

The Lloyd Werft Group currently employs about 1,700 experienced management and workers, with a staff expansion program to create up to 1,000 more new jobs in all areas of shipyard business.

**For media enquiry, please contact:**

Desmond Chung  
Corporate Communications  
Tel: (852) 2378 5924  
Email: [desmond.chung@gentinghk.com](mailto:desmond.chung@gentinghk.com)

Christine Li  
Corporate Communications  
Tel: (852) 2378 2960  
Email: [christine.li@gentinghk.com](mailto:christine.li@gentinghk.com)

