



PRESS RELEASE

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Star Cruises Announces Debut Triple Homeport Deployment of SuperStar Virgo in Hong Kong, Manila and Kaohsiung

Featuring 6 Day/5 Night Cruises to Manila, Laoag and Kaohsiung, from 17 March to 26 May 2017

Experience the beauty of three Asian cities on the brand-new “Jewels of the South China Sea”

Hong Kong – 9 January, 2017 – Star Cruises, Asia Pacific’s leading cruise line, announced the debut triple homeport deployment of flagship SuperStar Virgo in Hong Kong, Manila and Kaohsiung with the launch of the “Jewels of the South China Sea”, an unprecedented itinerary that marks a milestone in the cruise travel industry.

Nearly 25 million people worldwide have enjoyed a cruise in 2016 and this fun-filled travel option has been gaining immense popularity in recent years, including in Hong Kong, due its hassle-free nature. The Hong Kong homeport deployment of Genting Dream, the first ship of luxury cruise brand Dream Cruises, has been creating a positive buzz in Hong Kong. In response to overwhelming popular demand, Genting Hong Kong, parent company of both Dream Cruises and Star Cruises, announced the return of SuperStar Virgo to homeport in Hong Kong in March 2017, offering Hong Kong travelers a greater variety of high-quality cruising options.

‘We are very excited to unveil the first-ever “Jewels of the South China Sea”, a new itinerary pioneered by Star Cruises that connects four scenic cities in Asia - Hong Kong, Manila, Laoag and Kaohsiung - across a 6 Day/5 Night cruise. In 2013 and 2015, Star Cruises launched the Hong Kong – Kaohsiung itinerary, which was extremely well-received by travellers from Hong Kong; in 2017 we are taking this itinerary up a notch and extending the journey to Manila - the East-meets-West cultural melting pot - as well as Laoag, known for its natural landscape and white sand beaches,” says Mr. Ang Moo Lim, President of Star Cruises. “This unique and brand-new itinerary allows travellers to enjoy a relaxing holiday filled with gastronomic delights, cultural heritage and sunny beaches without the hassle of transits. We look forward to collaborating with travel and tourism institutions in Hong Kong, Taiwan and the Philippines on the promotion of this unique “Jewels of the South China Sea” to International tourists as the hottest new cruising choice.”



“The Hong Kong Tourism Board (HKTB) is very excited about SuperStar Virgo’s latest itinerary, featuring Hong Kong, Taiwan and the Philippines as a triple homeport,” said Mr Anthony Lau, Executive Director of the HKTB. “This deployment reflects the effectiveness of Asia Cruise Cooperation in enhancing the development of cruise tourism in the region, and the benefits it has for the member ports through their strong ties and mutual support. The HKTB looks forward to welcoming more cruise visitors to Hong Kong and showing them the best holiday experiences the city offers.”

To celebrate the launch of the “Jewels of the South China Sea”, passengers who sail within the promotion period of 17 March – 26 May 2017 can enjoy a special promotional rate starting from HK\$4,390 per person* (twin share); third and fourth passengers (quad share) can enjoy an additional 50% discount, starting from HK\$2,195 per person*.

Book now to enjoy an exceptional cruise experience infused with a touch of warm Asian hospitality!

For queries and reservation, please contact our travel agency offices, Star Cruises representative office, call (852) 2317 7711 or visit Star Cruises official website at www.starcruises.com.

** Fares shown above are based on twin-share in an Inside Stateroom on SuperStar Virgo, excluding port and gratuity charges, subject to Star Cruises’ terms and conditions.*

Official Website: <http://www.starcruises.com>
WeChat: “SCTA-HK”或“麗星郵輪香港”
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On Star Cruises, every journey is a voyage of discovery and surprise.



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Ports of call – SuperStar Virgo – Hong Kong Homeport Deployment March – May 2017

Kaohsiung



The largest Southern port city in Taiwan, Kaohsiung is a centre of Chinese culture and cuisine.

Our recommendations: local signature delicacies including swordfish black wheel paste and muscovado (brown sugar) shaved ice..

Manila



Manila, the capital of the Philippines, is known for its diversified entertainment – international

food, shopping malls, historical architecture and museums.

Our recommendations: from street markets to major shopping centres, Manila is a paradise for all shopaholics!

Laoag



Laoag is the capital of Ilocos Norte, Philippines, located at the very north of Luzon. Laoag features Spanish colonial buildings, baroque churches and white-sand beaches.

Our recommendations: with natural landscapes by the sea and Baroque-style architecture, Laoag is the ultimate destination for all photography enthusiasts!

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